THE FIELDS INSTITUTE the Nathan & Beatrice Keyfitz Lectures in Mathematics & the Social Sciences **REALLOCATION PROBLEM** A HARD RESOURCE ALLOCATION PROBLEM 6 P.M. MONDAY NOVEMBER 3, 2014 • FIELDS INSTITUTE, 222 COLLEGE ST

Reallocating a large chunk of radio spectrum bandwidth from broadcast television use to mobile broadband in the United States and Canada can create tens of billions of dollars of economic value, but will require the solution of more than a million large-scale graph coloring problems. Although each of these problems is NP-hard, the complications for individual broadcasters must be kept modest. Computer science and game theory have come together to enable an elegant, effective solution.

PAUL MILGROM

Paul Robert Milgrom is an American economist. He is the Shirley and Leonard Ely Professor of Humanities and Sciences at Stanford University, a position he has held since 1987. Professor



Milgrom is an expert in game theory, specifically auction theory and pricing strategies.

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