# A weak hidden Markov chain-modulated model for asset allocation 

Rogemar S. Mamon ${ }^{1,3}$<br>University of Western Ontario<br>Canada

Joint work with Matt Davison ${ }^{1,2,3}$ and Jean Xi ${ }^{3}$
${ }^{1}$ Department of Statistical \& Actuarial Sciences, UWO
${ }^{2}$ Richard Ivey School of Business, UWO
${ }^{3}$ Department of Applied Mathematics, UWO

## OBJECTIVES

1. Develop a stochastic model that captures the most important features of the evolution of asset spot prices.
2. Estimate efficiently and dynamically the parameters of the proposed model.
3. Extend modelling framework and estimation algorithm to multivariate data series. Consider application to asset allocation problem.

## Overview

- Financial model parameters change over time. Markov-switching models are deemed to be able to incorporate dynamics of business cycles and volatility regimes.
- Either the mean or variance level, or both may exhibit differences amongst regimes.
- Financial time series data possess some memories (or dependencies), i.e., current values are not necessarily independent from past observed values.
- The usual Markov assumption is inadequate. Weak Markov model or the so-called higher-order HMM offers more flexibility.


## What are hidden Markov models (HMMs)?

These refer to models with states and measurements in a discrete set (state space) and discrete/continuous time.

HMM theory addresses two important problems:
Estimation - signal filtering, model parameter identification, state estimation, signal smoothing and signal prediction.

Filtered estimates are estimates at time $k$ of $X_{k}$ based on processing past and present measurements $\left\{y_{1}, y_{2}, \ldots, y_{k}\right\}$. Smoothed estimates are estimates at time $k$ of $X_{k}$ based on processing past, present, and future measurements $\left\{y_{1}, \ldots, y_{k}, \ldots, y_{m}\right\}$ with $m>k$. Forecast/predicted estimates are estimates at time $k+h$ of $X_{k}$ based on processing past and present measurements $\left\{y_{1}, \ldots, y_{k}\right\}$.

Control - selection of actions which effect the signal-generating system in such a way as to achieve certain control objectives.

ILLUSTRATION: $X_{k}(k=1,2, \ldots)$ - a message
sequence of 0 's and 1 's. Binary signal $X$ (a Markov chain) is transmitted on a noisy communications channel. When signal is detected at receiver, we get some result $Y_{k}$.
Consequence: $X_{k}$ is a Markov chain hidden in noise.


Aim: Develop optimal estimation algorithms for HMMs to remove the random noise in the "best" possible way.

## HMM in financial modelling

In Electrical Engineering: Charge $Q(t)$, at time $t$ at a fixed point in an electrical circuit is of interest. However, due to error in measurement of $Q(s)(s<t)$, it cannot really be measured but rather just a noisy version of it.
The objective is to filter the noise out of our observations.

In Finance: Do financial data, interest rates, asset price processes, exchange rates, commodity prices, etc contain information about latent variables? If so, how might their behaviour in general and in particular their dynamics be estimated?

## HMM and MARKOV SWITCHING MODELS (MSM) <br> \section*{RATIONALE FOR MSM:}

- Market may switch between, say, a "quiet" (stable low volatility) and a "turbulent" (unstable high volatility).
-incorporates stochastic volatility in a simple way
- Provides more flexibility to financial models
-produces a mixture of distributions allowing kurtosis
or skewness different from a single Gaussian distribution.


Density of mixtures of 2 Gaussian distributions with $y_{t}\left|s_{t}=1 \sim \mathrm{~N}(0,1), y_{t}\right| \mathrm{s}_{\mathrm{t}}$ $=2 \sim \mathrm{~N}(4,2)$, and $\mathrm{P}\left(s_{t}=1\right)=0.8$


## A process with regime-switching <br> behaviour.



The monthly log ratio of peso value of dollar-denominated bank accounts in Mexico to the peso value of the pesodenominated bank accounts, 1978-85

Source: Rogers, J. (1992) The currency substitution hypothesis and relatively money demand in Mexico and Canada, Journal of Money, Credit and Banking 24(3), 300-318.

## Some previous works on (usual) Markov-switching models

- Quandt (1958) and Goldfield \& Quandt (1973)

Early works showing idea of regime-switching model

- Hamilton (1989)

Markov-switching methods in modelling nonstationary time series

- Hundreds of papers have been written highlighting regime-switching models in recent years. Applications to option pricing, FX rate market, commodity markets, bond pricing, etc. See Nieh, et al. (2010)


## Dynamic optimal estimation of parameters

- Continual, recursively self-updating estimates for various types of models with HMM-driven parameters. These are advanced in Elliott, et al (1995), Elliott \& van der Hoek (2003), Elliott, et al. (2003), Mamon, et al. (2007), Erlwein \& Mamon (2009), Erlwein, et al. (2011), amongst others


## The weak hidden Markov model (WHMM)

- WHMM enhances HMM's power and sophistication.
- Drawbacks: (i) Enlargement of the number of states (ii) Parameter estimation becomes more involved.
- Some works on WHMM: Siu, et al. (2005), Ching, et al. (2007), Siu, et al. (2009)
- research developing modelling frameworks for risk management, computation of credit ratings and valuation of derivatives. They do not, however, deal with estimation applied to data.


## This work

- proposes a model that captures regime-switching and memory of asset price data (both univariate and multivariate);
- develops recursive estimates for model parameters via adaptive filters of MC state and auxiliary processes; and
- includes an empirical implementation using Russell 3000 data focusing on asset allocation problem.


## REMARKS:

$\odot$ The state of MC represents the state of the economy.
$\odot$ The state of MC is hidden in the observation process (log-returns of spot price process).

## MODEL FORMULATION \& DESCRIPTION

Underlying processes are defined on $(\Omega, \mathcal{F}, P)$.

## The usual HMM case

$\mathrm{x}_{k}$ is a homogeneous MC with finite state in discrete time $(k=0,1,2, \ldots)$.
State space of $x$ is $\left\{e_{1}, e_{2}, \ldots, e_{n}\right\} \in \Re^{N}$,
where $e_{i}=(0, \ldots, 0,1,0, \ldots, 0)^{\top}$, $T$ is the transpose of a vector.
Regular/usual MC satisfies

$$
\begin{aligned}
& P\left(\mathbf{x}_{k+1}=x_{k+1} \mid \mathbf{x}_{0}=x_{0}, \mathbf{x}_{1}=x_{1}, \ldots, \mathbf{x}_{k-1}=x_{k-1}, \mathbf{x}_{k}=x_{k}\right) \\
& =P\left(\mathbf{x}_{k+1}=x_{k+1} \mid \mathbf{x}_{k}=x_{k}\right)
\end{aligned}
$$

It has semi-martingale representation

$$
\mathrm{x}_{k+1}=\Pi \mathrm{x}_{k}+\mathrm{v}_{k+1}
$$

where $\Pi$ is a transition matrix and $\mathbf{v}_{k+1}$ is a martingale increment.

## Description of WHMM

The process $\mathbf{x}$ is a weak (hidden) MC of order $n, n \geq 1$, if its value at present time $k$ depends on its value in the previous $n$ times steps, i.e.,

$$
\begin{aligned}
& P\left(\mathbf{x}_{k+1}=x_{k+1} \mid \mathbf{x}_{0}=x_{0}, \mathbf{x}_{1}=x_{1}, \ldots, \mathbf{x}_{k-1}=x_{k-1}, \mathbf{x}_{k}=x_{k}\right) \\
& =P\left(\mathbf{x}_{k+1}=x_{k+1} \mid \mathbf{x}_{k-n+1}=x_{k-n+1}, \ldots, \mathbf{x}_{k-1}=x_{k-1}, \mathbf{x}_{k}=x_{k}\right)
\end{aligned}
$$

Note: When $n=1$, the regular MC is recovered.

Remark: To simplify the discussion, we focus on a weak MC of order 2 so that

$$
\begin{aligned}
& P\left(\mathbf{x}_{k+1}=x_{k+1} \mid \mathbf{x}_{0}=x_{0}, \mathbf{x}_{1}=x_{1}, \ldots, \mathbf{x}_{k-1}=x_{k-1}, \mathbf{x}_{k}=x_{k}\right) \\
& =P\left(\mathbf{x}_{k+1}=x_{k+1} \mid \mathbf{x}_{k-1}=x_{k-1}, \mathbf{x}_{k}=x_{k}\right)
\end{aligned}
$$

$$
\text { Write } a_{l m v}:=P\left(\mathbf{x}_{k+1}=\mathbf{e}_{l} \mid \mathbf{x}_{k}=\mathbf{e}_{m}, \mathbf{x}_{k-1}=\mathbf{e}_{v}\right)
$$

where $v, m, l \in\{1,2, \ldots, N\}$. The associated $N \times N^{2}$ transition matrix is

$$
\mathbf{A}=\left(\begin{array}{llllllll}
a_{111} & a_{112} & \ldots & a_{11 N} & \ldots & a_{1 N 1} & \ldots & a_{1 N N} \\
a_{211} & a_{212} & \ldots & a_{21 N} & \ldots & a_{2 N 1} & \ldots & a_{2 N N} \\
& & \ldots & & & & \ldots & \\
a_{N 11} & a_{N 12} & \ldots & a_{N 1 N} & \ldots & a_{N N 1} & \ldots & a_{N N N}
\end{array}\right)
$$

$y_{k}:=$ log-return of asset prices.
$\mathbf{x}$ is not observed directly from financial market.

There exists a function $h$ with values in a finite set s.t.

$$
y_{k+1}=h\left(\mathbf{x}_{k}, z_{k+1}\right)=f\left(\mathbf{x}_{k}\right)+\sigma\left(\mathbf{x}_{k}\right) z_{k+1}, k \geq 1
$$

where $\left\{z_{k}\right\}_{k \geq 1}$ is a sequence of IID standard normal RVs independent of x .

Assume there are vectors $\mathbf{f}=\left(f_{1}, f_{2}, \ldots, f_{N}\right)^{\top}$ and $\boldsymbol{\sigma}=\left(\sigma_{1}, \sigma_{2}, \ldots, \sigma_{N}\right)^{\top}$.

Mean of $y_{k}=f\left(\mathbf{x}_{k}\right)=\left\langle\mathbf{f}, \mathbf{x}_{k}\right\rangle$
Volatility of $y_{k}=\sigma\left(\mathrm{x}_{k}\right)=\left\langle\boldsymbol{\sigma}, \mathrm{x}_{k}\right\rangle$ and $\left.\sigma_{i}\right\rangle 0$ for every $1 \leq i \leq N$.
$\mathcal{F}_{k}:=$ complete filtration generated by x
$\mathcal{Y}_{k}:=$ complete filtration generated by $y$ and
$\mathcal{H}_{k}:=\mathcal{F}_{k} \vee \mathcal{Y}_{k}$ complete filtration generated by x and $y$.

Main idea of constructing filtering equations for WHMM:
Embed the 2nd-order MC into a 1st-order MC and then apply ordinary methods.

Define a mapping $\alpha$ by: $\alpha\binom{\mathbf{e}_{r}}{\mathbf{e}_{s}}=\mathbf{e}_{r s}$, for $1 \leq r, s \leq N$, where $\mathbf{e}_{r s}$ is a unit vector in $\mathbb{R}^{N^{2}}$ with 1 in its $((r-1) N+s)$ th position.

## Transforming WHMM into a regular HMM

The mapping $\alpha$ groups 2 time steps of x to form a new 1 st-order MC.
$\left\langle\alpha\binom{\mathbf{x}_{k}}{\mathbf{x}_{k-1}}, \mathbf{e}_{r s}\right\rangle=\left\langle\mathbf{x}_{k}, \mathbf{e}_{r}\right\rangle\left\langle\mathbf{x}_{k-1}, \mathbf{e}_{s}\right\rangle \equiv$ identification of x at current and previous time steps with the canonical basis of $\mathbb{R}^{N^{2}}$.

Under $P$, the weak Markov chain x has semi-martingale representation

$$
\alpha\binom{\mathbf{x}_{k}}{\mathbf{x}_{k-1}}=\Pi \alpha\binom{\mathbf{x}_{k-1}}{\mathbf{x}_{k-2}}+\mathbf{v}_{k}
$$

where $\left\{\mathbf{v}_{k}\right\}_{k \geq 1}$ is a sequence of $\mathbb{R}^{N^{2}}$-martingale increments and $\Pi$ is an $N^{2} \times N^{2}$ matrix that can be constructed from $\mathbf{A}$.

## Converting WHMM into HMM: 2-state case

Consider a 2-state, 2nd-order MC.

- $\alpha\binom{\mathbf{x}_{k}}{\mathbf{x}_{k-1}}$ corresponds to a 4-state, 1 st-order MC.
- 4 states: $(1,1),(1,2),(2,1)$ and $(2,2)$.

Mapping produces $\alpha(1,1)=$ state $1, \alpha(1,2)=$ state 2 , $\alpha(2,1)=$ state 3 and $\alpha(2,2)=$ state 4.

- $\Pi$ can be constructed from matrix $\mathbf{A}$.

$$
\boldsymbol{\Pi}=\left[\begin{array}{llll}
\pi_{11} & \pi_{12} & \pi_{13} & \pi_{14} \\
\pi_{21} & \pi_{22} & \pi_{23} & \pi_{24} \\
\pi_{31} & \pi_{32} & \pi_{33} & \pi_{34} \\
\pi_{41} & \pi_{42} & \pi_{43} & \pi_{44}
\end{array}\right]=\left[\begin{array}{cccc}
a_{111} & a_{112} & 0 & 0 \\
0 & 0 & a_{121} & a_{122} \\
a_{211} & a_{212} & 0 & 0 \\
0 & 0 & a_{221} & a_{222}
\end{array}\right]
$$

where

$$
a_{r s t}=P\left(\mathbf{x}_{k}=r, \mathbf{x}_{k-1}=s \mid \mathbf{x}_{k-1}=s, \mathbf{x}_{k-2}=t\right)
$$

Note: It is not possible, for instance, to make the transition $(1,1) \Leftarrow(2,1)$ [i.e., going to state 1 from state 3 ] in 2 steps; hence $\pi_{13}=0$. Thus, there are structural zeros for some entries of $\Pi$ matrix.

## Change of Reference Probability Measure

By Kolmogorov's Extension Theorem, $\exists \bar{P}$, an ideal measure, under which observed data are independent (calculations are easier to perform).

Under $\bar{P}$,
(i) $\left\{y_{k}\right\}_{k \geq 1}:=$ sequence of $N(0,1)$ IID RVs and independent from $\mathbf{x}_{k}$, and
(ii) $\left\{\mathbf{x}_{k}\right\}_{k \geq 0}:=$ weak MC s.t. semi-martingale representation holds \& $\bar{E}\left[\mathbf{v}_{k} \mid \mathcal{F}_{k}\right]=0$.

Write $\phi(z):=$ pdf of a standard normal RV $z$. To construct $P$ from $\bar{P}$, define processes $\lambda_{l}$ and $\Lambda_{k}$ by

$$
\lambda_{l}=\frac{\phi\left(\sigma\left(\mathbf{x}_{l-1}\right)^{-1}\left(y_{l}-f\left(\mathbf{x}_{l-1}\right)\right)\right)}{\sigma\left(\mathbf{x}_{l-1}\right) \phi\left(y_{l}\right)}, \quad \text { and } \quad \Lambda_{k}=\prod_{l=1}^{k} \lambda_{l}, k \geq 1, \Lambda_{0}=1
$$

Set $\left.\frac{d P}{d \bar{P}}\right|_{\mathcal{H}_{k}}=\Lambda_{k}$. Calculations are performed under $\bar{P}$ and use Bayes' thm
for conditional expectations to relate $\bar{P}$ and $P$.

## Implementation of HMM filtering technique


$\mathbf{p}_{k}:=$ conditional distribution of $\alpha\binom{\mathbf{x}_{k}}{\mathrm{x}_{k-1}}$ given $\mathcal{Y}_{k}$ under $P$.
$\mathbf{p}_{k}=\left(p_{k}^{11}, \ldots, p_{k}^{i j}, \ldots, p_{k}^{N N}\right)^{\top}, 1 \leq i, j \leq N$ is a $\mathbb{R}^{N^{2}}$ vector and

$$
p_{k}^{i j}=P\left(\mathbf{x}_{k}=\mathbf{e}_{i}, \mathbf{x}_{k-1}=\mathbf{e}_{j} \mid \mathcal{Y}_{k}\right)=E\left[\left.\left\langle\alpha\binom{\mathbf{x}_{k}}{\mathbf{x}_{k-1}}, \mathbf{e}_{i j}\right\rangle \right\rvert\, \mathcal{Y}_{k}\right] .
$$

$$
\text { Write } \mathbf{q}_{k}:=\bar{E}\left[\left.\Lambda_{k} \alpha\binom{\mathbf{x}_{k}}{\mathrm{x}_{k-1}} \right\rvert\, \mathcal{Y}_{k}\right] \text {. }
$$

Since

$$
\begin{gathered}
\sum_{i, j=1}^{N}\left\langle\alpha\binom{\mathbf{x}_{k}}{\mathbf{x}_{k-1}}, \mathbf{e}_{i j}\right\rangle=1, \\
\left\langle\mathbf{q}_{k}, \mathbf{1}\right\rangle=\bar{E}\left[\left.\wedge_{k}\left\langle\alpha\binom{\mathbf{x}_{k}}{\mathbf{x}_{k-1}}, \mathbf{1}\right\rangle \right\rvert\, \mathcal{Y}_{k}\right]=\bar{E}\left[\wedge_{k} \mid \mathcal{Y}_{k}\right] .
\end{gathered}
$$

Note that by Bayes' theorem $\mathbf{p}_{k}=E\left[\left.\alpha\binom{\mathbf{x}_{k}}{\mathbf{x}_{k-1}} \right\rvert\, \mathcal{Y}_{k}\right]=\frac{\bar{E}\left[\left.\Lambda_{k} \alpha\binom{\mathbf{x}_{k}}{\mathrm{x}_{k-1}} \right\rvert\, \mathcal{Y}_{k}\right]}{\bar{E}\left[\Lambda_{k} \mid \mathcal{Y}_{k}\right]}$.
Consequently, $\mathbf{p}_{k}=\frac{\mathbf{q}_{k}}{\left\langle\mathbf{q}_{k}, 1\right\rangle}$.

Recursive filter for the process $\mathbf{q}_{k}$ : Let $\mathbf{B}_{k}$ be the $N^{2} \times N^{2}$ diagonal matrix at time $k$ formulated as

$$
\mathbf{B}_{k}=\left(\begin{array}{ccccccc}
b_{k}^{1} & & & & & & \\
& \ddots & & & & & \\
& & b_{k}^{1} & & & & \\
& & & \ddots & & & \\
& & & & b_{k}^{N} & & \\
& & & & & \ddots & \\
& & & & & & b_{k}^{N}
\end{array}\right)
$$

where

$$
b_{k}^{i}=\frac{\phi\left(\sigma_{i}^{-1}\left(y_{k}-f_{i}\right)\right)}{\sigma_{i} \phi\left(y_{k}\right)}
$$

A recursive expression for $\mathbf{q}_{k}$ is

$$
\mathbf{q}_{k}=\mathbf{B}_{k} \Pi \mathbf{q}_{k-1}
$$

Recursive filters for 4 other processes related to the MC are also derived.
(i) $J_{k}^{r s t} \equiv$ no. of jumps from state $\left(\mathbf{e}_{t}, \mathbf{e}_{s}\right)$ to ( $\mathbf{e}_{s}, \mathbf{e}_{r}$ ) up to time $k$,

$$
J_{k}^{r s t}=\sum_{l=2}^{k}\left\langle\mathbf{x}_{l}, \mathbf{e}_{r}\right\rangle\left\langle\mathbf{x}_{l-1}, \mathbf{e}_{s}\right\rangle\left\langle\mathbf{x}_{l-2}, \mathbf{e}_{t}\right\rangle .
$$

(ii) $O_{k}^{r s} \equiv$, the occupation, or amt. of time spent up to time $k$, of the weak Markov chain x in state $\left(\mathbf{e}_{r}, \mathbf{e}_{s}\right)$,

$$
O_{k}^{r s}=\sum_{l=2}^{k}\left\langle\mathbf{x}_{l-1}, \mathbf{e}_{r}\right\rangle\left\langle\mathbf{x}_{l-2}, \mathbf{e}_{s}\right\rangle
$$

(iii) $O_{k}^{r} \equiv$ occupation, or amt. of time spent up to time $k$, of the weak Markov chain x in state $\mathbf{e}_{r}$,

$$
O_{k}^{r}=\sum_{l=1}^{k}\left\langle\mathbf{x}_{l-1}, \mathbf{e}_{r}\right\rangle .
$$

(iv) $T_{k}^{r}(g) \equiv$ level sum for state $\mathbf{e}_{r}$,

$$
T_{k}^{r}(g)=\sum_{l=1}^{k} g\left(y_{l}\right)\left\langle\mathbf{x}_{l-1}, \mathbf{e}_{r}\right\rangle .
$$

and $g$ is a function of form $g(y)=y$ or $g(y)=y^{2}$.

For any $\mathcal{Y}$-adapted process $X$, write $\widehat{X}_{k}:=E\left[X \mid \mathcal{Y}_{k}\right]$ and $\gamma(X)_{k}:=\bar{E}\left[\wedge_{k} X \mid \mathcal{Y}_{k}\right]$ for the filter of $X$. From Bayes' theorem,

$$
\widehat{J}_{k}^{r s t}=\frac{\bar{E}\left[\Lambda_{k} J_{k}^{r s t} \mid \mathcal{Y}_{k}\right]}{\bar{E}\left[\wedge_{k} \mid \mathcal{Y}_{k}\right]}=\frac{\bar{E}\left[\Lambda_{k} J_{k}^{r s t} \mid \mathcal{Y}_{k}\right]}{\left\langle\mathbf{q}_{k}, \mathbf{1}\right\rangle} .
$$

Rather than estimating quantities $J_{k}^{r s t}, O_{k}^{r s}, O_{k}^{r}$ and $T_{k}^{r}(g)$ directly, recursive forms can be found for related product-quantities:

$$
J_{k}^{r s t} \alpha\binom{\mathbf{x}_{k}}{\mathbf{x}_{k-1}}, O_{k}^{r s} \alpha\binom{\mathbf{x}_{k}}{\mathbf{x}_{k-1}}, O_{k}^{r} \alpha\binom{\mathbf{x}_{k}}{\mathbf{x}_{k-1}} \text { and } T_{k}^{r}(g) \alpha\binom{\mathbf{x}_{k}}{\mathbf{x}_{k-1}} .
$$

Relating vector and scalar quantities of interest

$$
\begin{gathered}
\left\langle\gamma\left(J^{r s t} \alpha\left(\mathbf{x}_{k-1}\right)\right)_{k^{\prime}}, \mathbf{1}\right\rangle=\bar{E}\left[\Lambda_{k} J_{k}^{r s t}\left\langle\alpha\left(\mathbf{x}_{k-1}\right), \mathbf{1}\right\rangle \mid \mathcal{Y}_{k}\right] \text { and so } \\
\left\langle\gamma\left(J^{r s t} \alpha\left(\mathbf{x}_{k-1}\right)\right)_{k^{\prime}}, \mathbf{1}\right\rangle=\bar{E}\left[\Lambda_{k} J_{k}^{r s t} \mid \mathcal{Y}_{k}\right]=\gamma\left(J^{r s t}\right)_{k} .
\end{gathered}
$$

## Recursive filters for vector processes

Let $\mathbf{V}_{r}, 1 \leq r \leq N$ be an $N^{2} \times N^{2}$ matrix such that the $((i-1) N+r)$ th column of $\mathrm{V}_{r}$ is $\mathbf{e}_{i r}$ for $i=1 \ldots N$ and zero elsewhere. If B is the diagonal matrix defined in Eq.(), then

$$
\begin{aligned}
\gamma\left(J^{r s t} \alpha\binom{\mathbf{x}_{k+1}}{\mathbf{x}_{k}}\right)_{k+1} & =\mathbf{B}_{k+1} \boldsymbol{\Pi} \gamma\left(J^{r s t} \alpha\binom{\mathbf{x}_{k}}{\mathbf{x}_{k-1}}\right)_{k}+b_{k+1}^{r} \pi_{r s t}\left\langle\mathbf{q}_{k}, \mathbf{e}_{s t}\right\rangle \mathbf{e}_{r s}, \\
\gamma\left(O^{r s} \alpha\binom{\mathbf{x}_{k+1}}{\mathbf{x}_{k}}\right)_{k+1} & =\mathbf{B}_{k+1} \boldsymbol{\Pi} \gamma\left(O^{r s} \alpha\binom{\mathbf{x}_{k}}{\mathbf{x}_{k-1}}\right)_{k}+\mathbf{B}_{k+1} \Pi \mathbf{e}_{r s}\left\langle\mathbf{q}_{k}, \mathbf{e}_{r s}\right\rangle, \\
\gamma\left(O^{r} \alpha\binom{\mathbf{x}_{k+1}}{\mathbf{x}_{k}}\right)_{k+1} & =\mathbf{B}_{k+1} \boldsymbol{\Pi} \gamma\left(O^{r} \alpha\binom{\mathbf{x}_{k}}{\mathbf{x}_{k-1}}\right)_{k}+\mathbf{V}_{r} \mathbf{B}_{k+1} \Pi \mathbf{q}_{k}, \\
\gamma\left(T^{r}(g) \alpha\binom{\mathbf{x}_{k+1}}{\mathbf{x}_{k}}\right)_{k+1} & =\mathbf{B}_{k+1} \boldsymbol{\Pi} \gamma\left(T^{r}(g) \alpha\binom{\mathbf{x}_{k}}{\mathbf{x}_{k-1}}\right)_{k}+g\left(y_{k+1}\right) \mathbf{V}_{r} \mathbf{B}_{k+1} \Pi \mathbf{q}_{k} .
\end{aligned}
$$

We employ the Expectation-Maximisation (EM) algorithm (Dempster, Laird \& Rubin, 1977) to find the parameters.

If $\left\{\hat{a}_{r s t}, \widehat{f}_{r}, \widehat{\sigma}_{r}\right\}$ determines the model then EM estimates are

$$
\hat{a}_{r s t}=\frac{\widehat{J}_{k}^{r s t}}{\widehat{O}_{k}^{s t}}=\frac{\gamma\left(J^{r s t}\right)_{k}}{\gamma\left(O^{s t}\right)_{k}}, \forall \operatorname{pairs}(r, s), r \neq s
$$

$$
\widehat{f}_{r}=\frac{\widehat{T}_{k}^{r}}{\widehat{O}_{k}^{r}}=\frac{\gamma\left(T^{r}(y)\right)_{k}}{\gamma\left(O^{r}\right)_{k}}
$$

$$
\hat{\sigma}_{r}^{2}=\frac{\widehat{T}_{k}^{r}\left(y^{2}\right)-2 \widehat{f}_{r} \widehat{T}_{k}^{r}(y)+\widehat{f}_{r}^{2} \widehat{O}_{k}^{r}}{\widehat{O}_{k}^{r}}, \text { and } \hat{\sigma}_{r}=\sqrt{\widehat{\sigma}_{r}^{2}}
$$

## Implementation procedure

- Initialise $f_{r}$ and $\sigma_{r}, r=1, \ldots, N$. Initial value for non-zero entries in $\Pi$ is $1 / N$.
- Data is processed in batches of 10 observation points constituting one complete algorithm step or pass. At the end of each step, new estimates for $\mathrm{f}, \boldsymbol{\sigma}$ and A are computed. We reconstruct A to get $\boldsymbol{\Pi}$.
- New estimates are used iteratively to give updated values of the parameters. Frequency of parameter updating depends on nature of observation data. A moving window of 10 weekly data points in this multi-pass procedure appears sufficient for our asset allocation application.


## WHMM: The Multivariate Case

Let $\mathbf{y}_{k}=\left(y_{k}^{1}, y_{k}^{2}, \ldots, y_{k}^{d}\right)$ be a $d$-dim process. Each $y_{k}^{g}, 1 \leq g \leq d$ has dynamics

$$
y_{k+1}^{g}=f^{g}\left(\mathrm{x}_{k}\right)+\sigma^{g}\left(\mathrm{x}_{k}\right) z_{k+1}^{g} .
$$

$\left\{z_{k}^{g}\right\}$ is a sequence of $\mathrm{N}(0,1)$ IID RVs and independent from $\boldsymbol{x}$. Functions $f^{g}$ and $\sigma^{g}$ are determined by $\mathbf{f}^{g}=\left(f_{1}^{g}, f_{2}^{g}, \ldots, f_{N}^{g}\right)^{\top}$ and $\boldsymbol{\sigma}^{g}=\left(\sigma_{1}^{g}, \sigma_{2}^{g}, \ldots, \sigma_{N}^{g}\right) \top$, respectively.
Specifically, $f^{g}\left(\mathbf{x}_{k}\right)=\left\langle\mathbf{f}^{g}, \mathbf{x}_{k}\right\rangle$ and $\sigma_{k}^{g}\left(\boldsymbol{x}_{k}\right)=\left\langle\boldsymbol{\sigma}^{g}, \mathbf{x}_{k}\right\rangle$.
The relevant Girsanov density in changing from $P$ to $\bar{P}$ is

$$
\Lambda_{k}=\prod_{g=1}^{d} \prod_{l=1}^{k} \lambda_{l}^{g}, \quad k \geq 1, \quad \wedge_{0}=1
$$

$$
\text { where } \lambda_{l}^{g}=\frac{\phi\left(\sigma^{g}\left(\mathbf{x}_{l-1}\right)^{-1}\left(y_{l}^{g}-f^{g}\left(\boldsymbol{x}_{l-1}\right)\right)\right)}{\sigma^{g}\left(\mathbf{x}_{l-1}\right) \phi\left(y_{l}^{g}\right)}
$$

## The EM estimates in the multivariate case

$$
\hat{a}_{r s t}=\frac{\widehat{J}_{k}^{r s t}}{\widehat{O}_{k}^{s t}}=\frac{\gamma\left(J^{r s t}\right)_{k}}{\gamma\left(O^{s t}\right)_{k}}, \forall \operatorname{pairs}(r, s), r \neq s
$$

$$
\hat{f}_{r}^{g}=\frac{\widehat{T}_{k}^{r}}{\widehat{O}_{k}^{r}}=\frac{\gamma\left(T^{r}\left(y^{g}\right)\right)_{k}}{\gamma\left(O^{r}\right)_{k}},
$$

$$
\hat{\sigma}_{r}^{g}=\sqrt{\frac{\widehat{T}^{r}\left(\left(y^{g}\right)^{2}\right)_{k}-2 \hat{f}_{r}^{g} \widehat{T}^{r}\left(\left(y^{g}\right)\right)_{k}+\hat{f}_{r}^{2} \widehat{O}_{k}^{r}}{\widehat{O}_{k}^{r}}} .
$$

Standard errors for parameter estimates can be obtained from Fisher Information matrix I (negative expectation of the second derivative of log-likelihood functions for each parameter). MLEs are asymptotically normally distributed with variance $\mathbf{I}^{-1}$.

## Forecasting indices

- We apply our filtering results to weekly datasets of stock indices: Russell 3000 growth and value indices [June 1995 to December 2010 (783 data points each dataset)]. Russell 3000 represents $98 \%$ of the investable US equity market.
- $h$-step ahead forecast of the price/index level:

$$
E\left[S_{k+h} \mid \mathcal{Y}_{k}\right]=S_{k} \sum_{i, j=1}^{N}\left\langle\Pi^{h-1} \mathbf{p}_{k}, \mathbf{e}_{i j}\right\rangle \exp \left(f_{i}+\frac{\sigma_{i}^{2}}{2}\right)
$$

Goodness of fit: Error measures for one-step ahead forecasts under 1-, 2- and 3-state WHMM set-ups

|  | 1-state WHMM | 2-state WHMM | 3-state WHMM |
| :--- | :---: | :---: | :---: |
| APE value | 0.020 | 0.016 | 0.028 |
| MAE value | 38.610 | 36.958 | 50.556 |
| RMSE value | 54.394 | 51.480 | 66.867 |
| APE growth | 0.023 | 0.018 | 0.030 |
| MAE growth | 42.889 | 39.209 | 54.477 |
| RMSE growth | 64.280 | 61.486 | 76.577 |

Error analysis (along with the Akaike information criterion, AIC $=$
$-2 \log (\theta)+2 s, \log (\theta)=$ likelihood function and $s=$ no. of parameters) confirms support for the two-state WHMM.

## A switching investment strategy (2-state $\mathbf{~} \boldsymbol{\text { н }}$ м )

- An investor chooses between two investments to diversify his risk. Growth and value stocks tend to perform well at different times of economic cycle. Switching between two classes at appropriate times may add value. This strategy utilises forecasted risk-adjusted returns of the indices as signals to switch investments between Russell 3000 growth and Russell 3000 value indices.
- Dataset is divided into 15 subintervals (containing roughly one-year data). Assume a starting investment of $\$ 100$. Full amount is invested in the index with higher forecasted risk-adjusted return at the beginning of each interval. Transaction cost (fixed percentage of total investment) is subtracted from total investment.
- Overall performance of switching strategy is compared with pure investment strategy on basis of log-return of terminal wealth. We consider differences of log-returns:

$$
X_{i}^{R G}=\log \frac{S W_{i}}{100}-\log \frac{R G_{i}}{100} \quad \text { and } \quad X_{i}^{R V}=\log \frac{S W_{i}}{100}-\log \frac{R V_{i}}{100}
$$

Performance comparison between WHMM- and HMM-based switching strategies with varying transaction costs (1bp=0.01\%)

| Transaction cost | 5 bpS |  | 20 bpS |  | 50 |  | 70 bpS |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | WHMM | HMM | WHMM | HMM | WHMM | HMM | WHMM | HMM |
| Mean $\left(X^{R G}\right) \%$ | 3.911 | -0.690 | 3.516 | -0.928 | 2.726 | -1.406 | 2.1980 | -1.726 |
| Std $\left(X^{R G}\right) \%$ | 2.410 | 6.714 | 2.470 | 6.588 | 2.709 | 6.360 | 2.940 | 6.226 |
| Mean $\left(X^{R V}\right) \%$ | 11.239 | -9.529 | 10.845 | -9.768 | 10.055 | -10.246 | 9.527 | -10.565 |
| Std $\left(X^{R V}\right) \%$ | 18.470 | 15.855 | 18.286 | 16.005 | 17.929 | 16.312 | 17.700 | 16.523 |

- On average, log-returns from switching strategy are higher than those from pure index investment. However, high SDs indicate high risk in switching strategy.


## A mixed investment strategy (2-state wнмм)

- Investor determines optimal weights of each asset to allocate between growth and value stocks based on estimated parameters and state of WHMM.
- Mean-variance problem: This involves solving the optimal $\mathbf{w}=\left(w_{g}, w_{v}\right)$ which maximises the function

$$
M V(\mathrm{w})=\nu E\left[w_{g} y_{k+1}^{R G}+w_{v} y_{k+1}^{R V} \mid \mathscr{Y}_{k}\right]-\operatorname{Var}\left[w_{g} y_{k+1}^{R G}+w_{v} y_{k+1}^{R V} \mid \mathscr{Y}_{k}\right],
$$

and $\nu$ is a nonnegative risk aversion factor.

- The optimal weight $w_{g}$ is given by
and $w_{v}=1-w_{g}$. Proof is similar to the HMM case given in Erlwein, et al. (2011).

Evolution of optimal weights for Russell 3000 growth index in the WHMM-based mixed strategy with varying $\nu$ 's


| Transaction Cost | 5 bps |  | 20 bps |  | 50 bps |  | 70 bps |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | WHMM | HMM | WHMM | HMM | WHMM | HMM | WHMM | HMM |
| Mean ( $X^{R G}$ ) \% | 4.561 | 2.929 | 3.575 | 1.869 | 1.599 | -0.256 | 0.279 | -1.677 |
| Std ( $X^{R G}$ ) \% | 10.664 | 11.887 | 10.309 | 11.540 | 9.709 | 10.965 | 9.404 | 10.680 |
| Mean ( $X^{R V}$ ) \% | -2.768 | -5.911 | -3.754 | -6.971 | -5.729 | -9.096 | -7.050 | -10.516 |
| Std ( $X^{R V}$ ) \% | 8.510 | 7.608 | 8.985 | 8.191 | 10.017 | 9.430 | 10.754 | 10.295 |

- SDs of return differences, $\operatorname{std}\left(X^{R G}\right)$ and $\operatorname{std}\left(X^{R V}\right)$, are lower than those from switching strategy.
- Mean $\left(X^{R G}\right)$ and Mean $\left(X^{R V}\right)$ decrease as transaction cost increases.
- WHMM-based mixed strategy produces higher values in both mean and SD compared to HMM-based mixed strategy. WHMM setting certainly carries more opportunities to explore tradeoff between expected return and risk, which means higher risk may lead to higher return.



## EVALUATING PORTFOLIO PERFORMANCE

- We evaluate portfolio performance via a benchmark. Entire Russell 3000 index is a natural benchmark. Comparison of 4 portfolios with the benchmark is made using 3 measures on returns.
- Sharpe ratio (SR) - characterises how well asset return compensates investors for risk taken. The higher the SR the higher the return with same level of risk.

$$
\mathrm{SR}=\frac{E\left[R_{\text {portfolio }}-R_{\text {riskfree }}\right]}{\sqrt{\operatorname{Var}\left(R_{\text {portfolio }}-R_{\text {riskfree }}\right)}},
$$

- Jensen's alpha $\left(\alpha_{J}\right)$ - measures abnormal return of a portfolio over expected return.

$$
\alpha_{J}=R_{\text {portfolio }}-\left[R_{\text {riskfree }}-\beta_{\text {portfolio }}\left(R_{\text {benchmark }}-R_{\text {riskfree }}\right)\right] .
$$

- Treynor and Black's appraisal ratio (AR) - examines returns relative to a risky benchmark.

$$
\mathrm{AR}=\frac{E\left[R_{\text {portfolio }}-R_{\text {benchmark }}\right]}{\sqrt{\operatorname{Var}\left(R_{\text {portfolio }}-R_{\text {benchmark }}\right)}} .
$$

SUMMARY OF RESULTS

| Period | Switching <br> strategy | Mixed <br> strategy | Pure Russell <br> 3000 value | Pure Russell <br> 3000 growth | Pure Russell <br> 3000 index |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Mean | 0.0741 | 0.0495 | 0.0435 | 0.0521 | 0.0499 |
| Std | 0.1976 | 0.1890 | 0.1577 | 0.2168 | 0.1906 |
| Mean/Std | 0.3751 | 0.2622 | 0.2755 | 0.2405 | 0.2618 |
| Sharp |  |  |  |  |  |

Sharpe ratio statistics for five investment strategies using 15 intervals. Switching \& mixed strategies outperform benchmark in 11 and 6 intervals, respectively out of 15.

| Period | Switching <br> Strategy <br> $\left(\times 10^{-4}\right)$ | Mixed <br> Strategy <br> $\left(\times 10^{-4}\right)$ | Pure Russell <br> 3000 Value <br> $\left(\times 10^{-4}\right)$ | Pure Russell <br> 3000 Growth <br> $\left(\times 10^{-4}\right)$ |
| :--- | :---: | :---: | :---: | :---: |
| Mean | 5.8977 | -0.0722 | 0.5987 | -1.4289 |
| Std | 7.3348 | 1.0969 | 9.6750 | 10.3850 |
| Mean/Std | 0.8041 | -0.0658 | 0.0619 | -0.1376 |

Jensen's alpha statistics for four investment strategies using 15 intervals. 11 and 5 positive $\alpha$ 's out of 15 for switching and mixed strategies, respectively.

| Period | Switching <br> Strategy | Mixed <br> Strategy | Pure Russell <br> 3000 Value | Pure Russell <br> 3000 Growth |
| :--- | :---: | :---: | :---: | :---: |
| Mean | 0.1023 | -0.0445 | -0.0235 | 0.0207 |
| Std | 0.1633 | 0.1869 | 0.1926 | 0.1953 |
| Mean/Std | 0.6263 | -0.2381 | -0.1220 | 0.1060 |

$\overline{A R}$ statistics for four investment strategies using 15 intervals. Switching strategy outperforms mixed strategy in 11 intervals.
p-values for a one-tailed significance test on the performance results

|  | based on Jensen's a and AR ratios |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Switching vs | Switching vs | Switching vs | Mixed vs | Mixed vs |
| Mixed | Pure growth | Pure value | Pure growth | Pure value |  |
| Jensen's alpha | 0.0035 | 0.0515 | 0.0174 | 0.3967 | 0.3113 |
| Appraisal ratio | 0.0149 | 0.0321 | 0.1127 | 0.3821 | 0.1791 |

- We note that the switching strategy has the best performance for the period considered based on the 3 performance metrics.
- Difference in means under the performance measures between switching and mixed strategies is highly significantly. The same can be said for the comparison between switching and pure growth strategies. The $t$-test assumption was validated by the Jarque-Bera test for normality. The SR ratio data was left out in the above hypothesis testing exercise since the t-test assumption was not met.


## CONCLUDING REMARKS

- A weak MC modulated model for asset prices is proposed. A WHMM is transformed into a regular HMM. General recursive filters were developed. The EM algorithm in conjunction with the change of probability measure was applied to re-estimate model parameters.
- The $h$-step ahead predictions were analysed and results compared with regular HMM. Empirical results suggest that, by involving memories, there is a gain in using a 2-state WHMM.
- We explored applications to asset allocation problem. Future directions include other applications and addressing WHMM statistical inference problems of determining (i) optimal no. of states and (ii) optimal order as implied by the dataset.

Let $\Pi$ be an $N^{2} \times N^{2}$ matrix, the transition probability matrix of new $M C \alpha\binom{\mathbf{x}_{k}}{\mathbf{x}_{k-1}}$. It can be reconstructed from $\mathbf{A}$ :

$$
\boldsymbol{\Pi}=\left(\begin{array}{cccccccccc}
a_{111} & \ldots & a_{11 N} & 0 & \ldots & 0 & \ldots & 0 & \ldots & 0 \\
0 & \ldots & 0 & a_{121} & \ldots & a_{12 N} & \ldots & 0 & \ldots & 0 \\
& \ldots & & & \ldots & & \ldots & & \ldots & \\
0 & \ldots & 0 & 0 & \ldots & 0 & \ldots & a_{1 N 1} & \ldots & a_{1 N N} \\
& \ldots & & & \ldots & & \ldots & & \ldots & \\
a_{N 11} & \ldots & a_{N 1 N} & 0 & \ldots & 0 & \ldots & 0 & \ldots & 0 \\
0 & \ldots & 0 & a_{N 21} & \ldots & a_{N 2 N} & \ldots & 0 & \ldots & 0 \\
0 & \ldots & 0 & 0 & \ldots & & \ldots & & \ldots & \\
& \ldots & 0 & 0 & \ldots & 0 & \ldots & a_{N N 1} & \ldots & a_{N N N}
\end{array}\right)
$$

where

$$
\pi_{i j}= \begin{cases}a_{l m v} & \text { if } i=(l-1) N+m, \quad j=(m-1) N+v \\ 0 & \text { otherwise }\end{cases}
$$

Each nonzero element in $\Pi$ represents the probability:

$$
\pi_{i j}=a_{l m v}=P\left(\mathbf{x}_{k}=\mathbf{e}_{l} \mid \mathbf{x}_{k-1}=\mathbf{e}_{m}, \mathbf{x}_{k-2}=\mathbf{e}_{v}\right),
$$

and each zero represents an impossible transition.
Derivation of filters can be found in the paper downloadable at:
doi:10.1016/j.econmod.2010.10.002

## Recalling the EM Algorithm

The vector of parameters $\widehat{\theta}=\left\{\left(\widehat{\pi}_{j i}\right), \widehat{\sigma}_{i}, \widehat{f_{i}}, 1 \leq i, j \leq N\right\}$ determines the proposed model.
Given: A family of probability measures $\left\{P^{\theta}, \theta \in \Theta\right\}$ on some measurable space $(\Omega, \mathcal{G})$ and $\mathcal{Y} \subset \mathcal{G}$.

Aim: Calculate the parameter $\theta$.

1. Set $m=0$ and choose $\widehat{\theta}_{0}$.
2. (E-Step) Set $\theta^{*}=\widehat{\theta}_{m}$ and determine $L\left(\theta, \theta^{*}\right)=E^{\theta^{*}}\left[\left.\log \frac{d P^{p^{*}}}{d P^{*}} \right\rvert\, \mathcal{Y}\right]$.
3. (M-Step) Find $\widehat{\theta}_{m+1} \in \arg _{\theta \Theta} \max L\left(\theta, \theta^{*}\right)$.
4. Replace $m$ by $m+1$ and repeat procedures ( $\mathbf{E}$ and $\mathbf{M}$ steps) until some stopping criterion is satisfied (e.g., $\left|\widehat{\theta}_{m+1}-\theta_{m}\right|<\epsilon$ for some $\epsilon>0$ ).
$\left\{\widehat{\theta}_{m}\right\}$ produces non-decreasing likelihood values that converge to a local maximum of the likelihood function; see, eg., Wu (1983). EM algorithm involves changing $P_{\theta}$ to $P_{\hat{\theta}}$ via likelihood $d P_{\widehat{\theta}} / d P_{\theta}$. Under $P_{\theta}, \mathbf{x}$ is a weak MC with transition matrix $\mathbf{A}$. Under $P_{\widehat{\theta}}, \mathbf{x}$ remains a weak MC with transition $\widehat{\mathbf{A}}=\left(\widehat{a}_{\text {rst }}\right)$.

$$
P_{\hat{\theta}}\left(\mathbf{x}_{k+1}=\mathbf{e}_{r} \mid \mathbf{x}_{k}=\mathbf{e}_{s}, \mathbf{x}_{k-1}=\mathbf{e}_{t}\right)=\widehat{a}_{r s t} ; \hat{a}_{r s t} \geq 0 ; \text { and } \sum_{r=1}^{N} \hat{a}_{r s t}=1 .
$$



Scatter plots of actual data and one-step ahead forecasts under 2-state WHMM for Russell 3000 growth index level (left) and Russell 3000 value index level (right)

