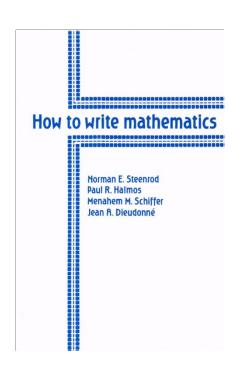


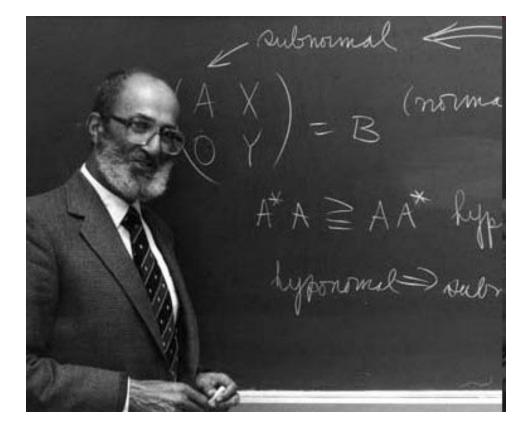
Communicating Mathematics Ivars Peterson

ipeterson@maa.org ivarspeterson.googlepages.com

Paul R. Halmos in *How to Write Mathematics*, American Mathematical

Society, 1973.



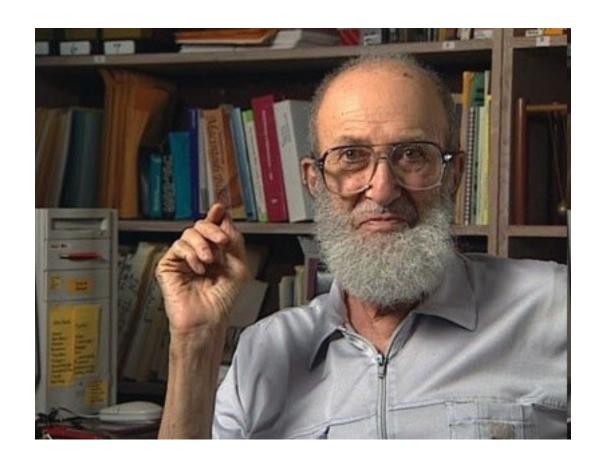


"The basic problem in writing mathematics is the same as in writing biology, writing a novel, or writing directions for assembling a harpsichord: the problem is to communicate an idea.

"To do so, and to do it clearly, you must have something to say, and you must have someone to say it to, you must organize what you want to say, and you must arrange it in the order that you want it said in . . .

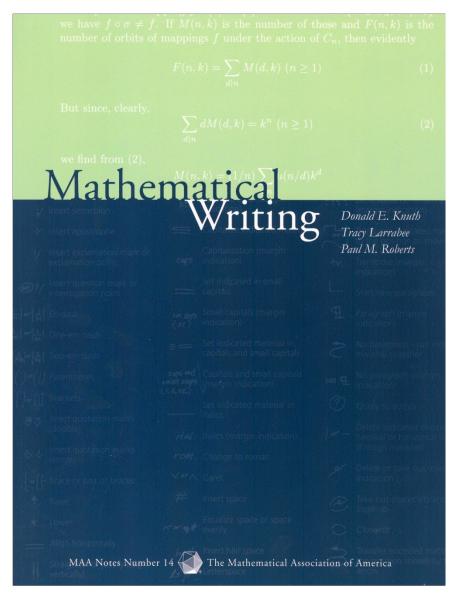
". . . you must write it, rewrite it, and rerewrite it several times, and you must be willing to think hard about and work hard on mechanical details such as diction, notation, and punctuation.

"That's all there is to it."



"To do so, and to do it clearly, you must have something to say, and you must have someone to say it to, you must organize what you want to say, and you must arrange it in the order that you want it said in . . .

Leslie Lamport, Microsoft Research "You should be excited about what you are writing, and that excitement should show."



"To do so, and to do it clearly, you must have something to say, and you must have someone to say it to, you must organize what you want to say, and you must arrange it in the order that you want it said in . . .

Picture your reader. Know your audience.

12 |

MAA FOCUS | April/May 2009

Knowing What it Means to "Know Your Audience"

Aaron Luttman and Rachel Schwell

"Knowing your audience" is a two-sided coin. The first (and obvious) part is identifying the actual audience and their mathematical background. The second, which our graduate student skipped completely, is *formulating a story that is captivating for those listeners*. Rather than asking, "What do I find interesting about my topic?" the presenter should instead ask, "What will my audience find interesting about this topic?"

Leslie Lamport, Microsoft Research

http://research.microsoft.com/users/lamport/pubs/pubs.html

"We must keep in mind what we are writing—and to whom."

Herbert Wilf

Get the attention of your readers immediately. Use snappy titles, arresting first sentences, and lucid initial paragraphs.

Leonard Gillman

Keep your title short and include key words to make it informative.

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A long title sounds pompous and is a nuisance to refer to.

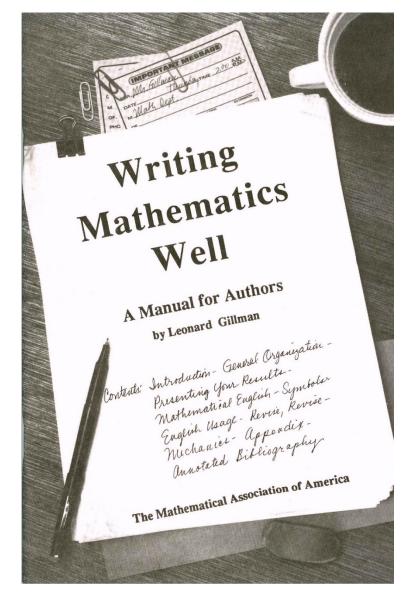
Leonard Gillman

Keep your title short and include key words to make it informative.

A long title sounds pompous and is a nuisance to refer to.

Steer clear of symbols.

"To a Factor *près*": Cayley's Partial Anticipation of the Weierstrass & Function



The first sentence matters. You need to begin your article in a way that pulls in the reader.

Herbert Wilf

- Get the attention of your readers immediately. Use snappy titles, arresting first sentences, and lucid initial paragraphs.
- Get everything up front. Tell your readers in plain English what you are going to write about.

Leonard Gillman

The first paragraph of the introduction should be comprehensible to any mathematician.

Leonard Gillman

The first paragraph of the introduction should be comprehensible to any mathematician.

Describe in general terms what the paper is about; and do it in a way that entices the reader to continue reading.

Leonard Gillman

The first paragraph of the introduction should be comprehensible to any mathematician.

Settle for a rough statement in words; eschew a precise statement loaded with symbols and technical terms.

Let A be a k-bialgebra with multiplication μ and comultiplication Δ . We write A . . .











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Abstract: We introduce cohomology and deformation theories for a bialgebra *A* (over a commutative unital ring *k*) such that the second cohomology group is the space of infinitesimal deformations.

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Title: Bialgebra cohomology, deformations, and quantum groups.

Abstract: Eighty years ago, Ramanujan conjectured and proved some striking congruences for the partition function modulo powers of 5, 7, and 11.

Abstract: Eighty years ago, Ramanujan conjectured and proved some striking congruences for the partition function modulo powers of 5, 7, and 11. Until recently, only a handful of further such congruences were known.

Abstract: Here we report that such congruences are much more widespread than was previously known, and we describe the theoretical framework that appears to explain every known Ramanujan-type congruence.

Let p(n) denote the usual partition function; p(n) is the number of ways to write a positive integer n as the sum of a nonincreasing sequence of positive integers.

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Title: Congruence properties for the partition function

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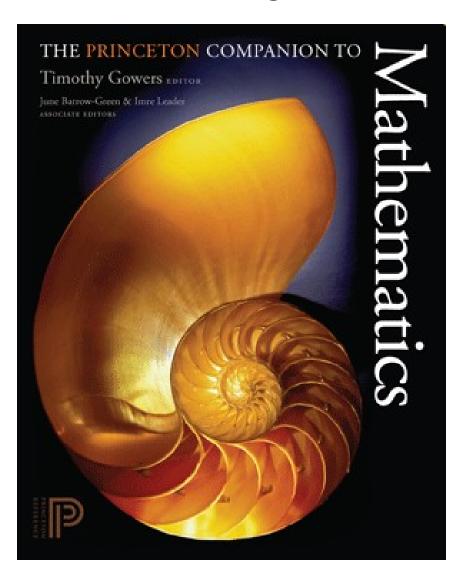
Authors: Scott Ahlgren and Ken Ono

Title: Partition congruences and the Andrews-Garvan-Dyson crank

Author: Karl Mahlburg

Abstract: In 1944, Freeman Dyson conjectured the existence of a "crank" function for partitions that would provide a combinatorial proof of Ramanujan's congruence modulo 11. Forty years later, Andrews and Garvan successfully found such a function and proved the celebrated result that the crank simultaneously "explains" the three Ramanujan congruences modulo 5, 7, and 11. This note announces the proof of a conjecture of Ono, which essentially asserts that the elusive crank satisfies exactly the same types of general congruences as the partition function.

In April 2006, PNAS awarded its first Paper of the Year prize to Karl Mahlburg, a mathematics graduate student studying with number theorist Ken Ono. . . . Mahlburg's work "adds a lustrous chapter," as mathematician George E. Andrews said in a Commentary, to the study of a longstanding problem involving partition theory and the crank function—all of which began with an observation by the famed Indian mathematician Srinivasa Ramanujan in 1920.



Fuchsian Groups—Jeremy Gray

One of the most basic objects in geometry is the torus: a surface that has the shape of the surface of a bagel. If you want to construct one, you can do so by taking a square and gluing opposite edges together.

The Gamma Function—Ben Green

If *n* is a positive integer, then its *factorial*, written *n*!, is the number 1 x 2 x . . . x *n*: that is, the product of all positive integers up to *n*. For example, the first eight factorials are 1, 2, 6, 24, 120, 720, 5040, and 40 320.

The Gamma Function—Ben Green

• (The exclamation mark was introduced by Christian Kramp 200 years ago as a convenience to the printer: it is perhaps also intended to convey some alarm at the rapidity with which n! grows. An obsolete notation, which can still be found in some twentieth-century texts, is ∟n.)

The Gamma Function—Ben Green

From this definition, it might appear to be impossible to make sense of the idea of the factorial of a number that is not a positive integer, but, as it turns out, it is not just possible to do so, but also extremely useful.

Hamiltonians—Terence Tao

At first glance, the many theories and equations of modern physics exhibit a bewildering diversity: for instance, compare classical mechanics with quantum mechanics, or nonrelativisitic physics with relativistic physics, or particle physics with statistical mechanics. However, there are strong unifying themes connecting all of these theories.

Hamiltonians—Terence Tao

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Hamiltonians—Terence Tao

One of these is the remarkable fact that in all of them the evolution of a physical system over time (as well as the steady states of that system) is largely controlled by a single object, the *Hamiltonian* of that system, which can often be interpreted as describing the total energy of any given state in that system.

Hamiltonians—Terence Tao

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Arithmetic Geometry—Jordan S. Ellenberg Our goal is to sketch some of the essential ideas of arithmetic geometry; we begin with a problem which, on the face of it, involves no geometry and only a bit of arithmetic.

Have a clear sense of your article and its structure before you begin writing.

Use transitions. An article has to flow.

"In science writing, where events proceed on logic, order counts. In each paragraph, the sentences have a right order; and in each sentence, the words have a right order; and all you have to do is find the order."

—Ann Finkbeiner

A Field Guide for Science Writers, Chapter 4, pp. 26-33.

Leonard Gilman

Introduce one idea at a time.

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Make liberal use of examples, perhaps suppressing the most abstract formulation of the idea.

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Make liberal use of examples, perhaps suppressing the most abstract formulation of the idea.

Link ideas to what you assume is familiar to the reader.

Use analogies and examples.

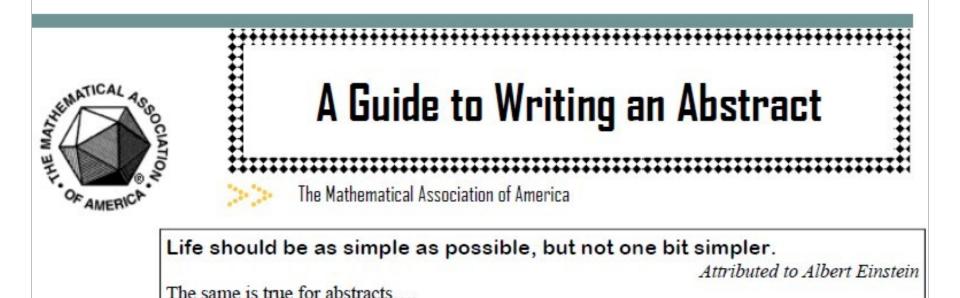
Leslie Lamport, Microsoft Research "It's never a mistake to have too simple an example."

Read your work out loud.

Don't be shy. Ask others to read your drafts. A dispassionate reader is a writer's best friend.

Giving a Good Presentation by Joseph A. Gallian University of Minnesota, Duluth

http://www.maa.org/students/presentation.pdf



http://www.maa.org/students/writing%20abstracts.pdf

Don't overwrite. Avoid clichés.

Steven Krantz: "Each field of mathematics has its own set of stock phrases and tiresome clichés. Try not to use them."

Don't overwrite. Avoid clichés.

Write in English. Avoid jargon.

LOHANNES KEPLER'S UPHILL BATTLE



Overused Words

Obviously, Clearly, Trivially

Overused Words

Obviously, Clearly, Trivially

Avoid using these words.

Obviously, the answer becomes more accurate as *n* approaches infinity . . .

Overused Words

Obviously, Clearly, Trivially

Avoid using these words.

The claim follows trivially from Proposition 4...

Overused Words

Obviously, Clearly, Trivially

Avoid using these words.

Clearly, for every $k \ge 1$ there exists a point

X . . .

Don't overwrite. Avoid clichés.

Write in English. Avoid jargon.

Omit needless words.

Put every word in every sentence under the microscope.

Put every word in every sentence under the microscope:

What does it add to the sentence?

Put every word in every sentence under the microscope:

What does it add to the sentence?

Will the sentence lose its meaning if the word is omitted?

Put every word in every sentence under the microscope:

What does it add to the sentence?

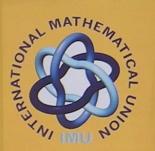
Will the sentence lose its meaning if the word is omitted?

Can the thought be expressed in fewer words?



International Congress of Mathematicians

19-27 August, 2010, Hyderabad



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Communicating Mathematics to Society at Large



Christiane Rousseau: The Importance of the Message

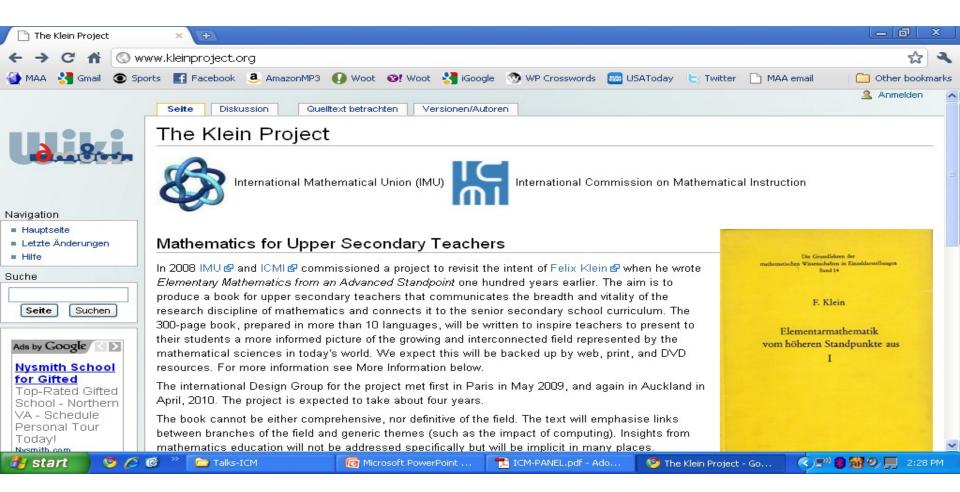
The message should be scientifically (mathematically) significant.

Christiane Rousseau: The Importance of the Message

- The message should be scientifically (mathematically) significant.
- · It must be well illustrated.

Christiane Rousseau: The Importance of the Message

- The message should be scientifically (mathematically) significant.
- · It must be well illustrated.
- The message should be delivered at multiple levels.

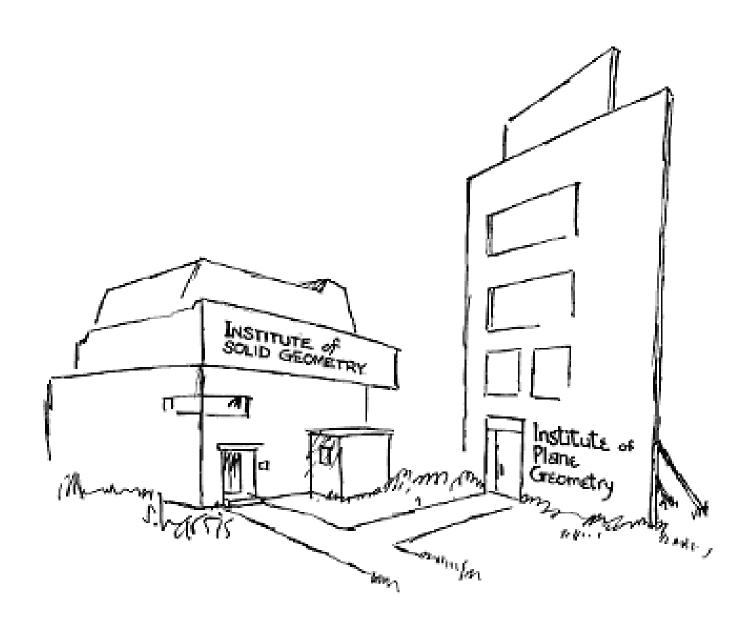


http://www.kleinproject.org/

The book will be written to inspire teachers to present to their students a more informed picture of the growing and interconnected field represented by the mathematical sciences in today's world.

Mathematics is a (universally shared) language.

Symbols, words, visualizations.





function

function

The American Heritage Dictionary of the English Language

function

- 1. The action for which a person or thing is particularly fitted or employed.
- a. Assigned duty of activity.
 b. A specific occupation or role: in my function as chief editor.
- 3. An official ceremony or a formal social occasion.
- 4. Something closely related to another thing and dependent on it for existence, value, or significance. *Growth is a function of nutrition*.

function

5. Mathematics

- a. A variable so related to another that for each value assumed by one there is a value determined for the other.
- b. A rule of correspondence between two sets such that there is a unique element in the second set assigned to each element of the first set.

function

- 6. Biology The physiological activity of an organ or body part.
- 7. Chemistry The characteristic behavior of a chemical compound, resulting from the presence of a specific functional group.
- 8. Computer Science A procedure within an application.

Acute	Base	Chaos	Chord
Composite	Concurrent	Coordinate	Degree
Dimension	Domain	Exponent	Factor
Graph	Group	Linear	Matrix
Mean	Network	Obtuse	Order
Power	Prism	Proof	Radical
Range	Relation	Root	Series
Set	Vector	Volume	



Marianne Freiberger Plus Magazine Millennium Mathematics Project

Careers

..living mathematics

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Packages

Podcasts

Posters

Puzzies

Reviews

- Plus is a free online magazine about all aspects of mathematics, from the Riemann Hypothesis to DNA sequencing
- Plus is part of the Millennium Mathematics Project (http://mmp.maths.org) based at the University of Cambridge
- Plus is aimed at an adult (15+) audience with high school level understanding of mathematics
- Plus contains in-depth articles written by mathematicians, scientists and other experts, news stories, podcasts, careers library



http://plus.maths.org

Hands-on maths: Mysterious number 6174 by Yutaka Nishiyama

Exploring Kaprekar's operation. All time Plus favourite. 80,000 page views in a single day, over 320,000 page views in total.

"I hate math, but love this kind of stuff."

A mathematical journey: The story of the Gömböc based on interview with Gábor Domokos Proving the existence of a 3D convex homogeneous shape with one stable and one unstable equilibrium point. 33,000 page views in a single day, 133,000 in total.





Maths by stealth: Swimming in mathematics by Rachel Thomas

The maths of the Water Cube, Beijing Olympics aquatics venue, based on the Weaire-Phelan structure. Drew in a wide audience of people not primarily interested in mathematics.

Günter M. Ziegler

Mathematics Media Office

German Mathematical Society (DMV)

ziegler@math.tu-berlin.de

"The Setting, the Occasions"

The Year of Mathematics 2008

Wissenschaftsjahr

1. Mathematics is multifaceted.

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- 2. Math is difficult.

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- 8. Make it a community effort.







Extra problem 2: Tricky problem



A. N is divisible by 6	B. N is a prime number between 20 und 25
C. N = 23	D. N = 42





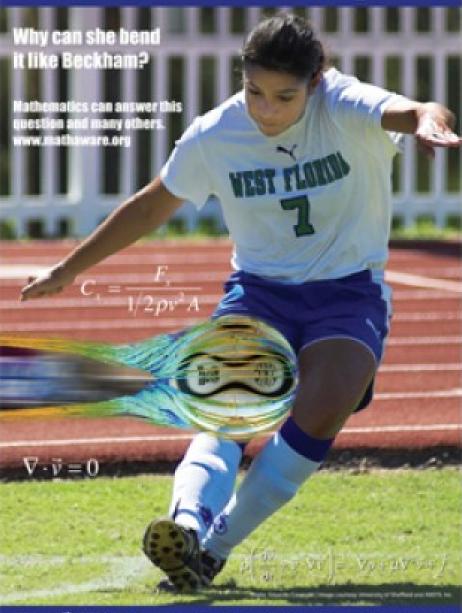








Mathematics Awareness Month - April 2010 Mathematics and Sports



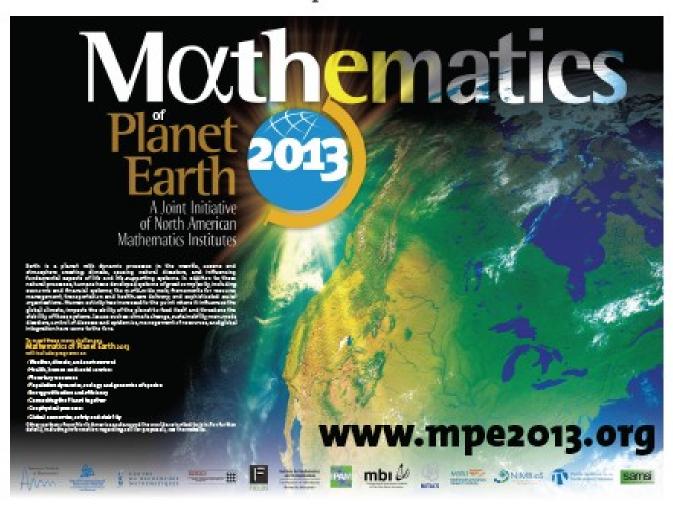
WWW.EISTESWSCO.DIT Spensored by the hold Pulling Sound for Mathematica American Mathematical Society American Statistical Association. Wathematical Especiation of America. Society for industrial and Applied Mathematics.

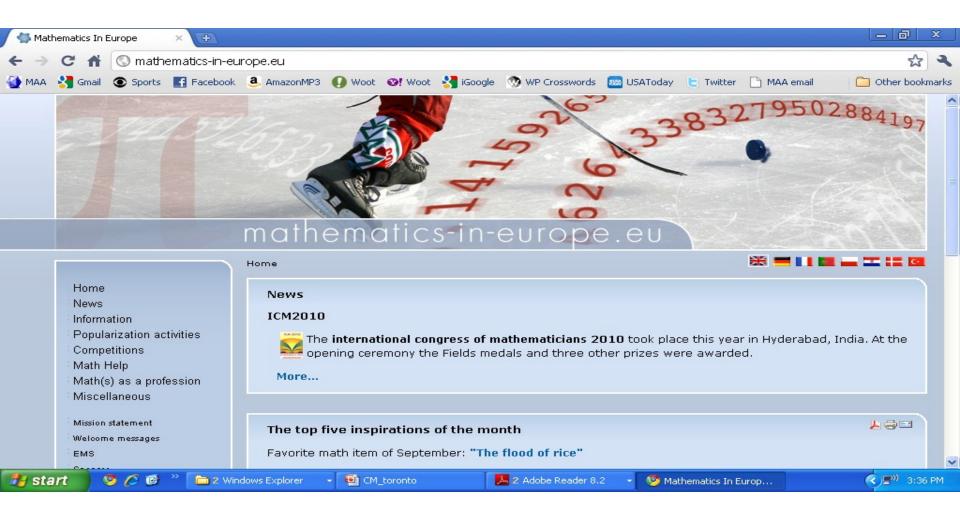
Joining forces for a larger impact

An invitation to join

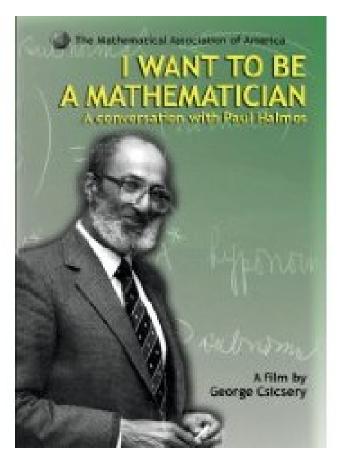
Mathematics of Planet Earth 2013

Scientific activities, activities for the public, the media, and in the schools





http://mathematics-in-europe.eu/

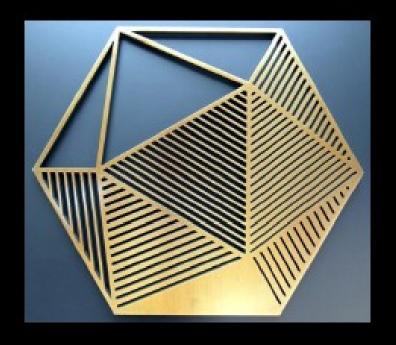


http://www.zalafilms.com/films/halmos.html http://www.youtube.com/watch?v=ONvYPldXoZs

Ivars Peterson

Director of Publications and Communications

Mathematical Association of America



ipeterson@maa.org

www.maa.org