# Visualising Uncertainty

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# Communicating uncertainty

- Probabilities of events
- Uncertainty about continuous quantities
- Uncertainty about risks using
- Text (words and numbers)
- Graphics
- Animation

Recently I went to see my GP ...



#### Online Clinical Calculator

#### Coronary Heart Disease Risk Calculator

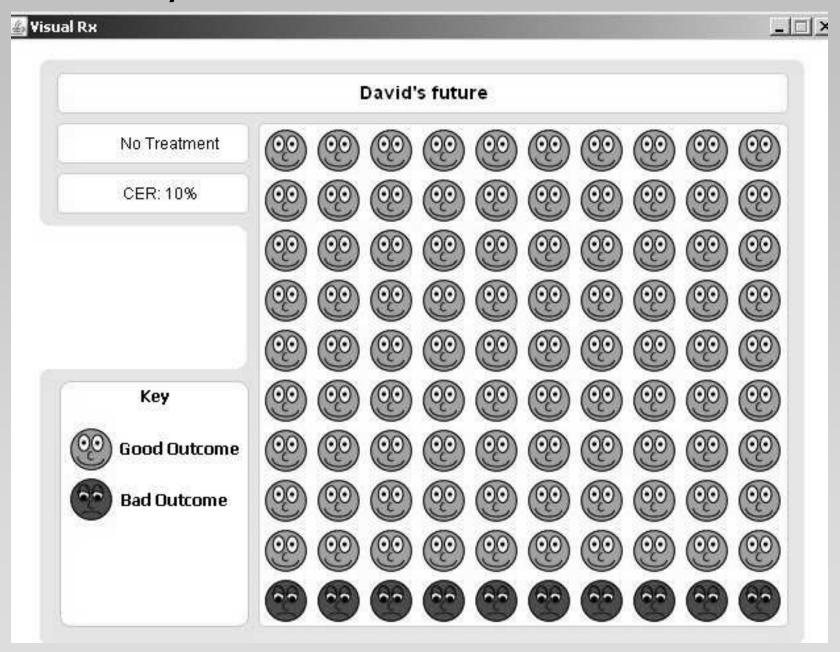
Risk Factor	Your Answer	Points Relative Risk
Sex:	Male	
Age:	54 years	3
Smoker:	C Yes € No	0 Low
Diabetes:	C Yes ⊙ No	0 Low
Blood Pressure:	148 / 94 mm Hg	2 High
Total Cholesterol 🔻	224 mg/dl	1 Moderate
HDL Cholesterol:	54 mg/dl	0 Low
Calculate, with Incomple	te Values   Calculate	
	Total Points:	6 = 10 % risk of heart disease in 10 years
	Average 10-ye	ear risk = 14 % (for others in your age group)
	Low 10-ye	ear risk = 6 % (for others in your age group)

Information for this Coronary Heart Disease Risk Calculator comes from the Framingham Heart Study. The results are applicable *only* for the ages of 30 the Please refer to:

Wilson, PW, et. al. Prediction of Coronary Heart Disease Using Risk Factor Categories. Circulation 1998 97 (18): 1837-1847.

# My doctor quoted me a 10% risk of heart attack or stroke in 10 years

### Smileys / crowd chart without statins



## Some choices

- Absolute / relative risks /NNT?
- Interpretation of probability?
- 0.8, 80% or 80 out of 100?
- Positive or negative frame?
- Pie chart, bar chart, smilies etc?

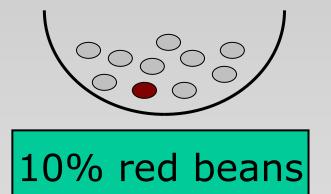
Absolute or relative risks?

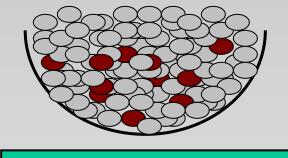


#### Numerators and denominators

Win \$1 for picking a red bean

53% pick from here





8% red beans

(Denes-Raj & Epstein, 1994)



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You are here: Home > Health > Health News

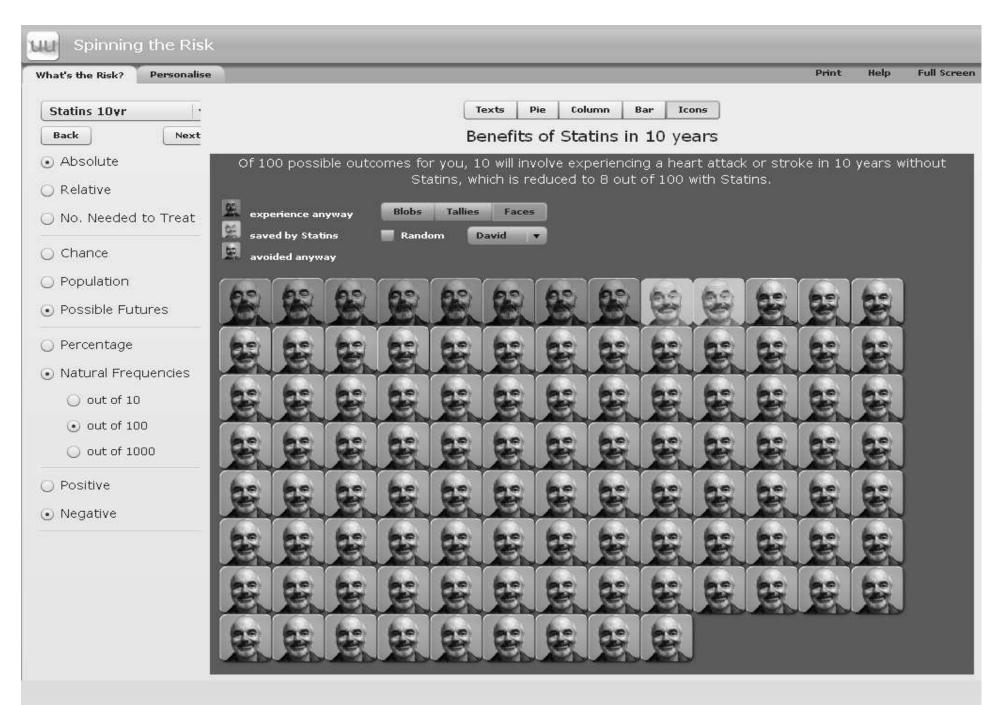
# Nine in 10 people carry gene which increases chance of high blood pressure

Nine out of 10 people carry a gene which significantly increases their chance of developing high blood pressure, scientists have found.

By Kate Devlin, Medical Correspondent Last Updated: 7:57PM GMT 15 Feb 2009 Text Size■ Email this article

#### Real story:

1 in 10 people carry a low-risk gene



Spinning-the-risk: www.understandinguncertainty.org/node/233

## The great bacon sandwich debate

- World Cancer Research Fund (WCRF) issue report (600 pages) in October 2007 on the influences of nutrition and physical activity on cancer
- 50g of processed meat per day associated with a 20% increase in bowel cancer
- WCRF Website:
   "Try to avoid processed meats such as bacon, ham, salami, corned beef and some sausages"

# The great bacon sandwich debate



#### The media reaction

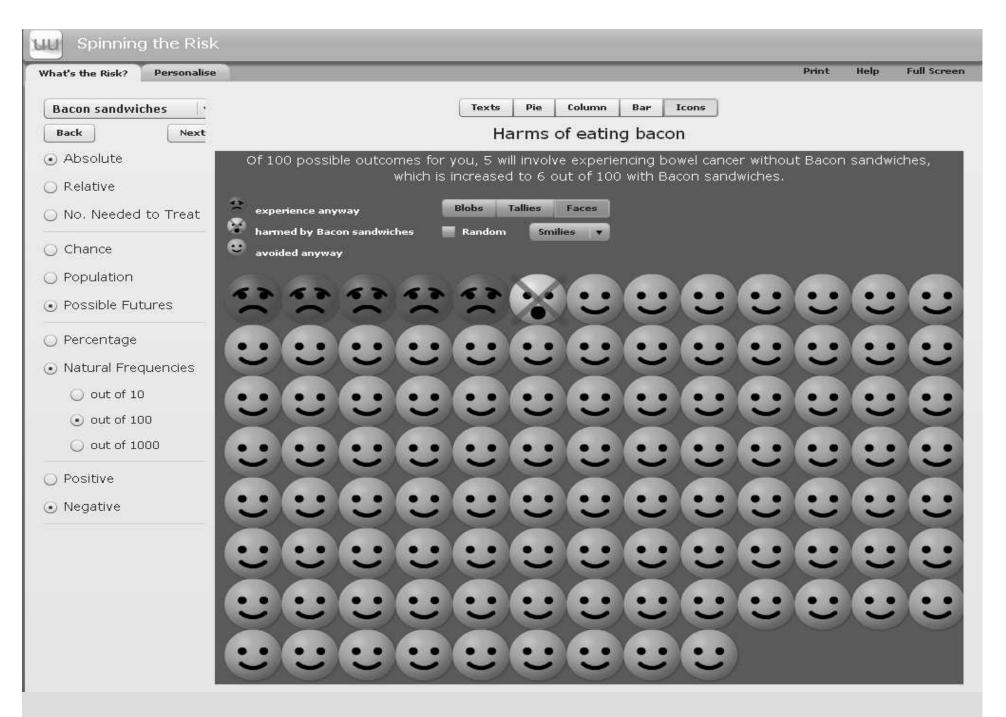
Sun: "Careless pork costs lives"

**Daily Mail:** "Now cancer experts add bacon, ham and drink to danger list"

# So what *does* it mean for individuals?

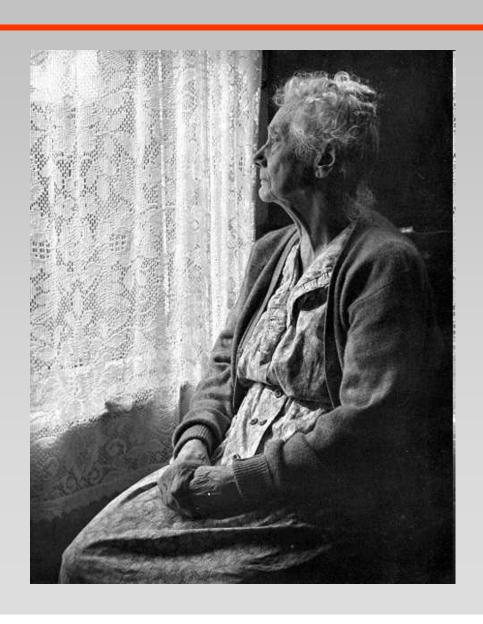
- Approximately 5% lifetime risk of getting bowel cancer
- 20% increase in risk means that eating a huge bacon sandwich each day increases this lifetime risk to 6%
- "I'd rather shave a few years off my life with the occasional bacon sarnie than be 110 and dribbling into my All Bran"

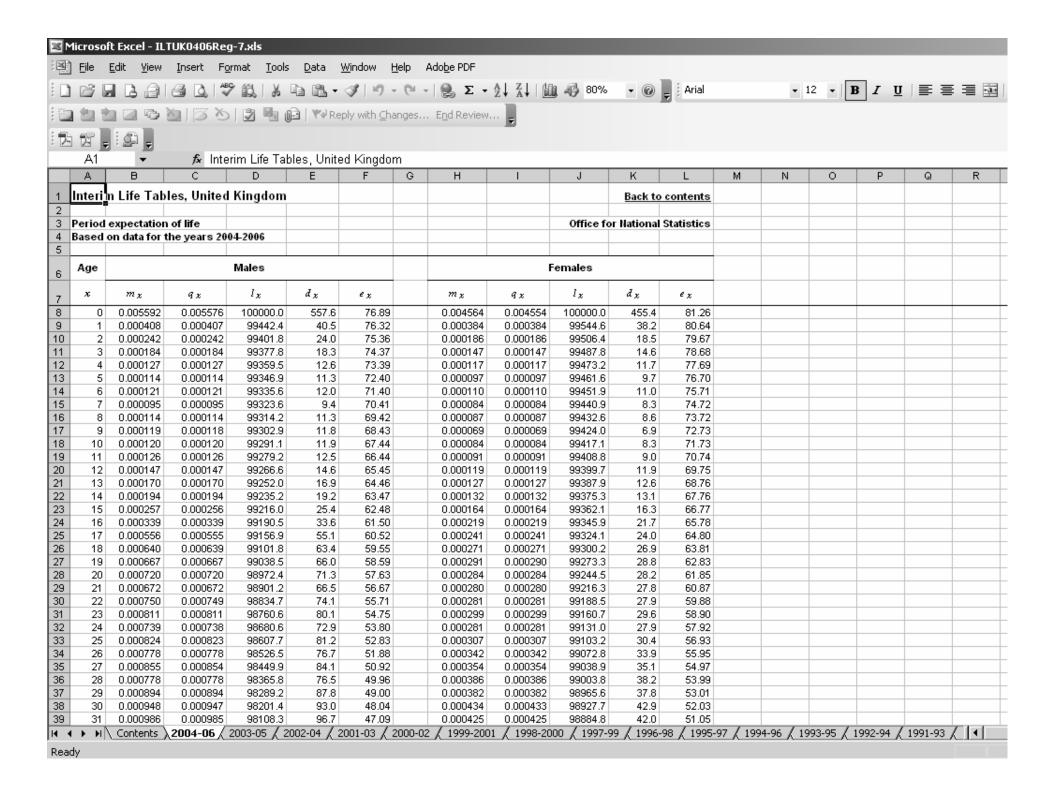
Dr Keith Hopcroft, **Sun** 

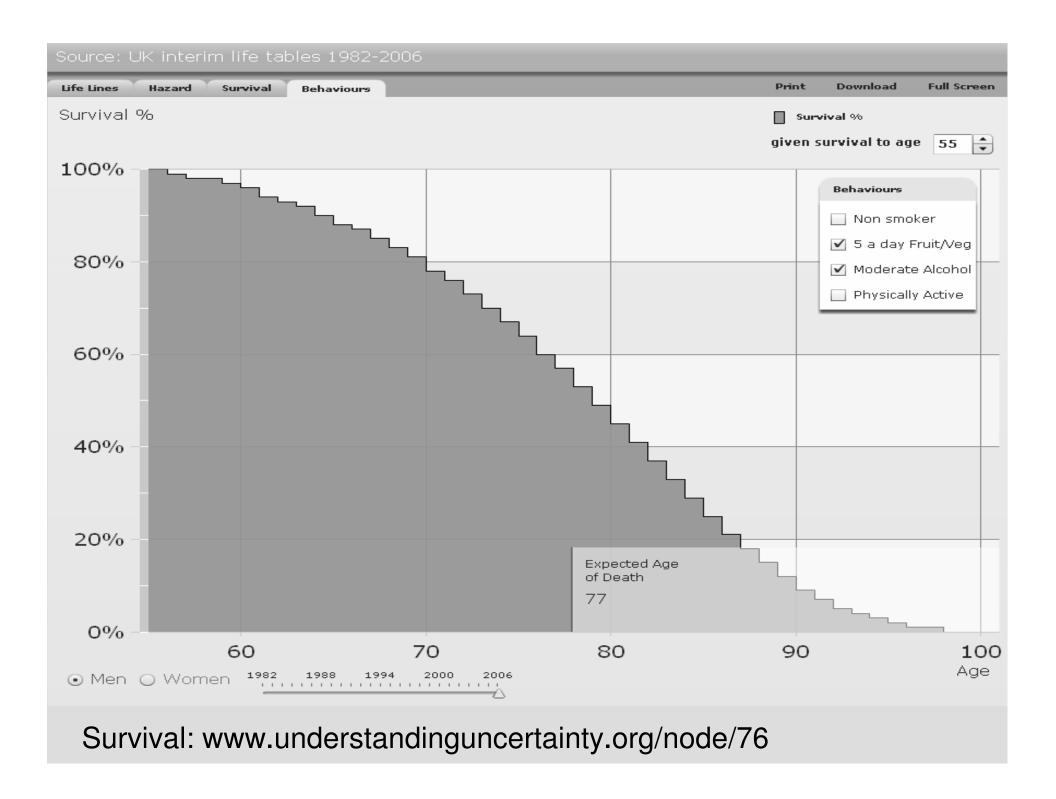


Spinning-the-risk: www.understandinguncertainty.org/node/233

# How long are you going to live?







# Combined Impact of Health Behaviours and Mortality in Men and Women: The EPIC-Norfolk Prospective Population Study

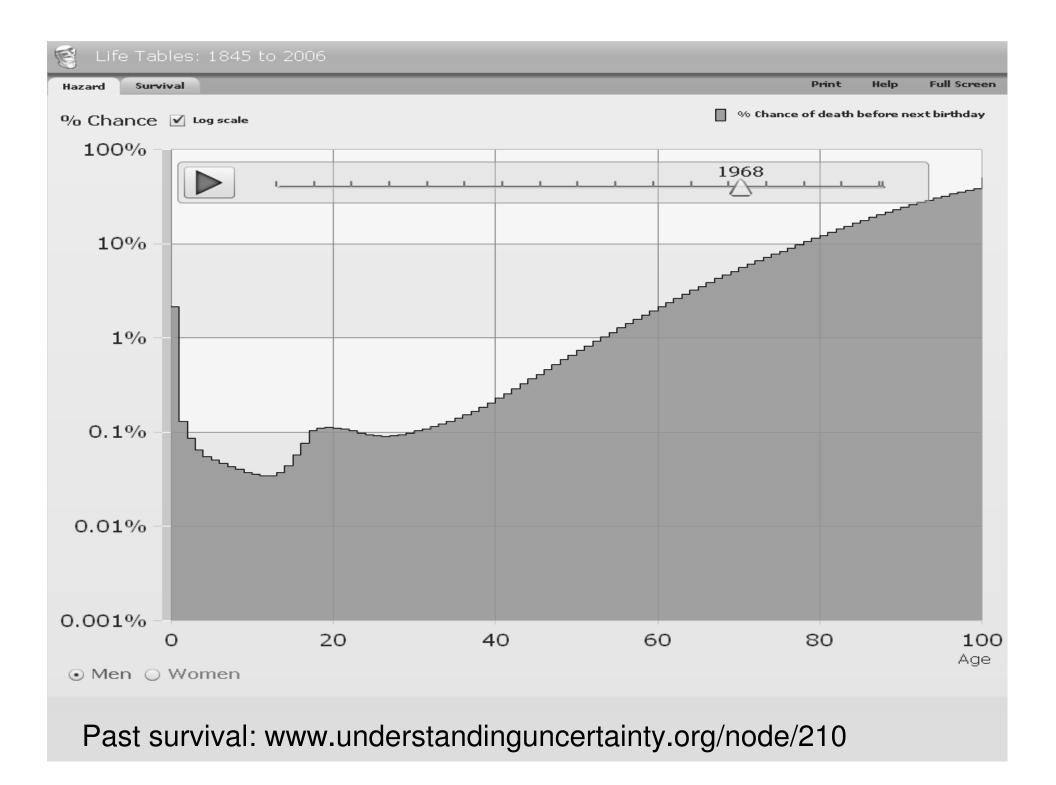
Kay-Tee Khaw<sup>1\*</sup>, Nicholas Wareham<sup>2</sup>, Sheila Bingham<sup>3</sup>, Ailsa Welch<sup>1</sup>, Robert Luben<sup>1</sup>, Nicholas Day<sup>1</sup>

**Table 1.** Health Behaviour Score: Score One Point for Each of the Health Behaviours Below for a Total Score of Zero to Four

Health Behaviour	How Scored			
Smoking habit	Nonsmoker $= 1$			
Fruit and vegetable	Five servings or more daily as indicated			
intake	by blood vitamin $C = \ge 50 \text{ nmol/l} = 1$			
Alcohol intake	One or more, but less than 14 units, a week = 1. One unit = approximately 8 g of alcohol; i.e., one glass of wine, one small glass of sherry, one single shot of spirits, or one half pint of beer			
Physical activity	Not inactive = 1; i.e., if sedentary occupation, at least half an hour of leisure time activity a day; e.g., cycling, swimming; or else a nonsedentary occupation with or without leisure-time activity			

**Table 4.** Mortality Rates and Relative Risk of All-Cause Mortality by Number of Health Behaviours, Adjusted by Age, Sex, and Body Mass Index, and Stratified by Cause, Sex, Age, Body Mass Index, and Social Class in 20,244 Men and Women Aged 45–79 y without Known Cardiovascular Disease or Cancer in EPIC-Norfolk 1993–2006, Cox Regression Model

Mortality	Category	No. of Events/n	Number of Health Behaviours				
			4 (n = 6,285)	3 (n = 7,788)	2 (n = 4,568)	1 (n = 1,407)	0 (n = 196)
Mortality rate (n)	_	_	5.1 (318)	8.8 (682)	14.3 (651)	19.7 (277)	25.0 (49)
By cause	All cause	1,977/20,244	1	1.39 (1.21-1.60)	1.95 (1.70-2.25)	2.52 (2.13-3.00)	4.04 (2.95-5.54)
	Cardiovascular	676/20,244	1	1.59 (1.23-2.06)	2.47 (1.91-3.19)	3.36 (2.49-4.51)	5.02 (2.93-8.61)
	Cancer	839/20,244	1	1.21 (0,99-1.48)	1.81 (1.48-2.22)	1.94 (1.48-2.54)	3.74 (2.34-5.98)
	Non-CVD, noncancer	462/20,244	1	1.53 (1.16-2.03)	1.66 (1.23-2.24)	2.70 (1.92-3.82)	3.56 (1.77-7.16)
_							



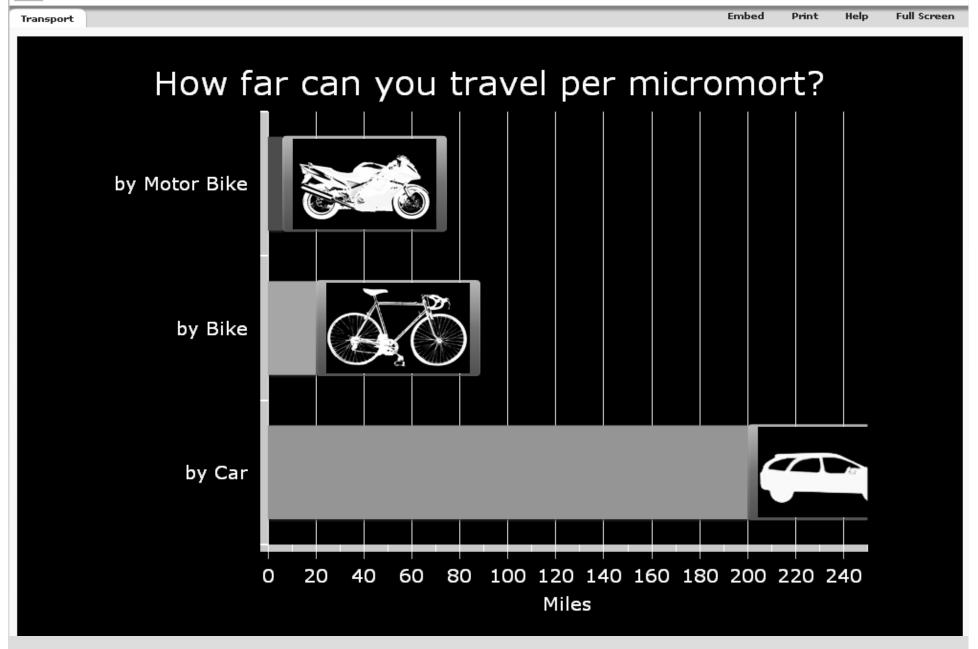
#### The New York Times September 1, 2008 DEATHS AMONG FORMER SMOKERS SMOKERS NONSMOKERS MEN Heart disease Stroke Prostate cancer . . . . Colon cancer Pneumonia Lung cancer C.O.P.D. H.I.V. Accident 000000 WOMEN Heart disease 000000 Stroke Breast cancer Colon cancer Pneumonia 0 0 0 . . . . . . . . . . Lung cancer C.O.P.D. . . . . . . Ovarian cancer Cervical cancer H.I.V. Accident AGE KEY Circles are scaled in proportion to 100 DEATHS the number of deaths per 1,000 +1 @ 10

The New York Times

people over the next 10 years.

### What are the risks?

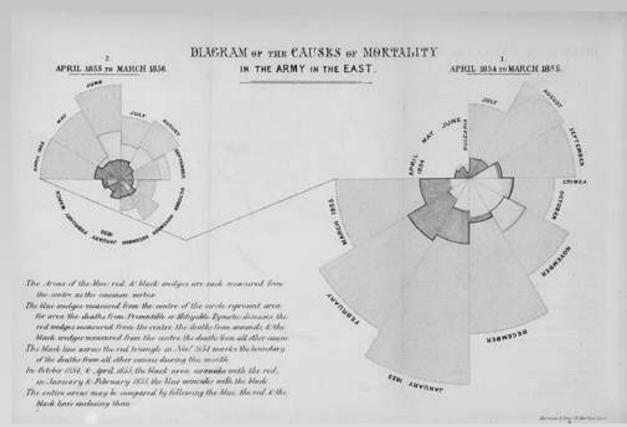
- Need a friendly unit of deadly risk
- A *Micromort* is a 1-in-a-million chance of dying
- Each day 50 people are killed in England and Wales (about 50 million)
- So just living means that we experience a micromort every day (on average)

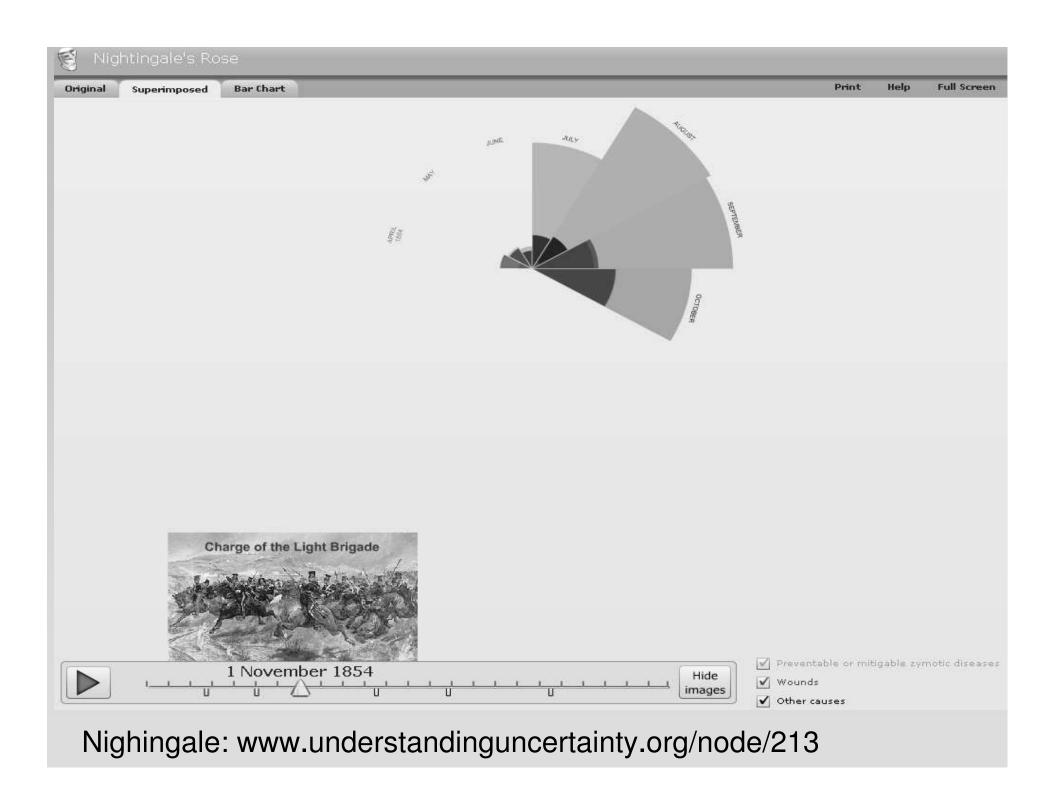


Micromort animation:

# Florence Nightingale (1820-1910)







#### Formats for risk communication

We may be concerned with what people -

- like
- understand / can reproduce
- are influenced by

#### But

- These are not necessarily the same formats!
- Formats are influential
- People vary hugely in their preferences and understanding

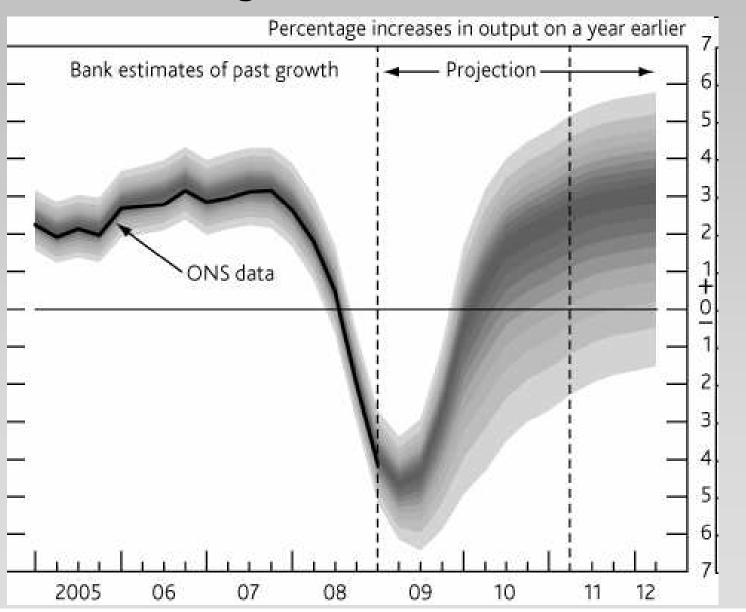
# UKPDS risk engine

▲ UKPDS Risk Engine v	/2.0		x
_ Input —			
Age now: 5	4 years	HbA1c: ☐	7 %
Diabetes duration : 1	0 years	Systolic BP : ☐	145 mm Hg
Sex: <b>⊙</b> M	tale 🔘 Female	Total cholesterol :	5.8 mmol/l
Atrial fibrillation : 💿 N	lo 🔘 Yes	HDL cholesterol : [	1.41 mmol/l
Ethnicity : Whi	te 🔻		
Smoking: Nor	n-smoker		
			Options >
- Output			
output			
Output	10 year risk = 0	15 30	100
CHD		15 30 <b>H</b> H	100
	: 14.8%	15 30 HH	100
CHD	: 14.8%	H	100
CHD Fatal CHD	: 14.8% : 8.9% : 5.0%	HH HH	100
CHD Fatal CHD Stroke Fatal stroke	: 14.8% : 8.9% : 5.0%		100
CHD Fatal CHD Stroke Fatal stroke	14.8% 8.9% 5.0% 0.8%		Print

## Problems with confidence limits

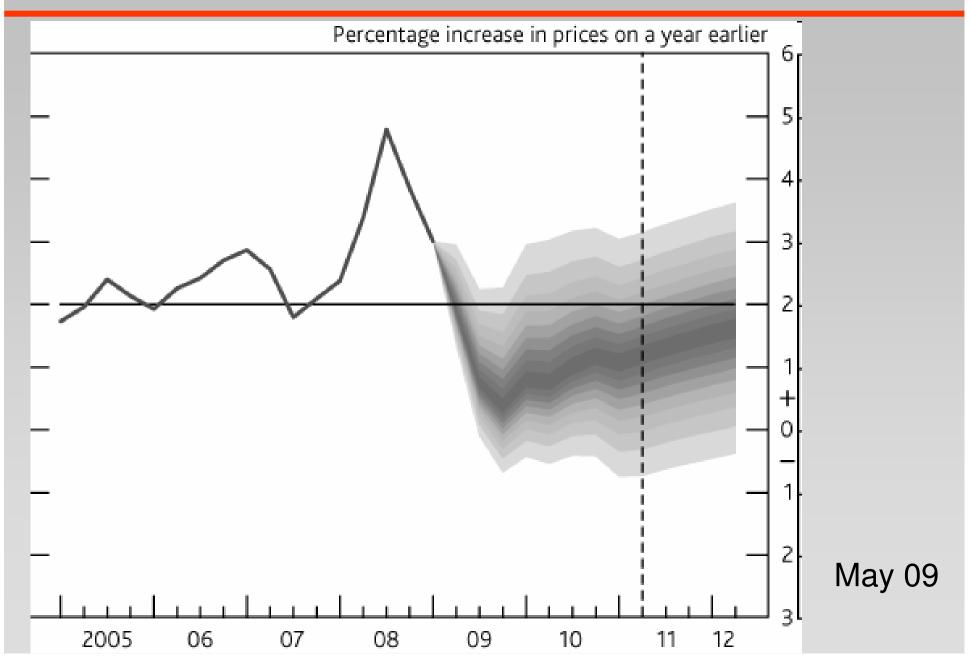
- Suggestion that all points in interval are equally likely
- Media can report "up to X people might have Hepatitis C"

# Express as a probability distribution, such as Bank of England fan charts for GDP

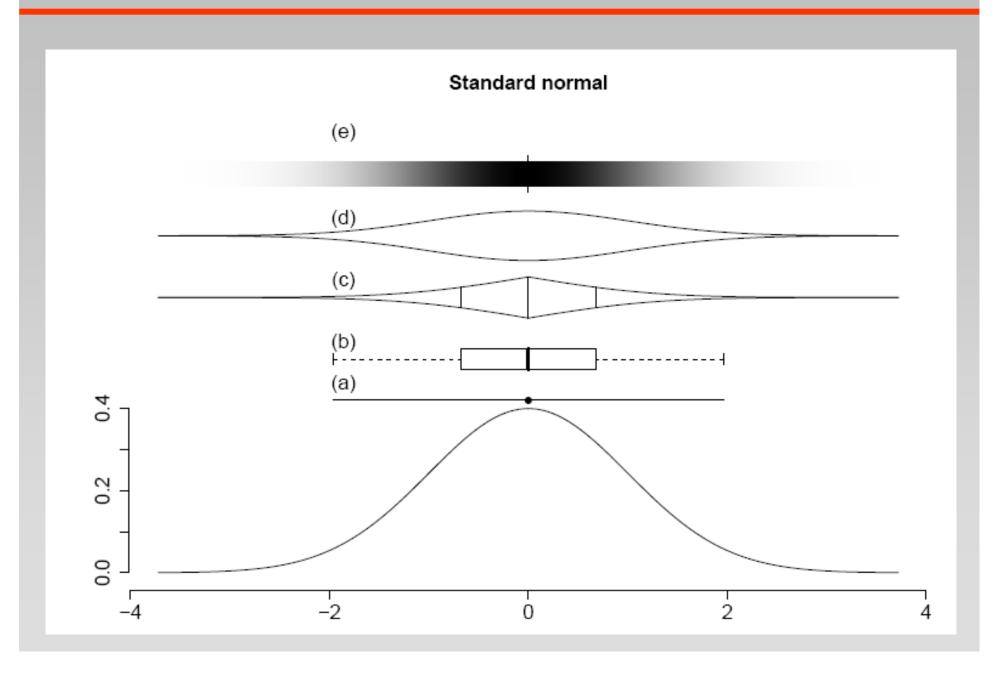


May 09

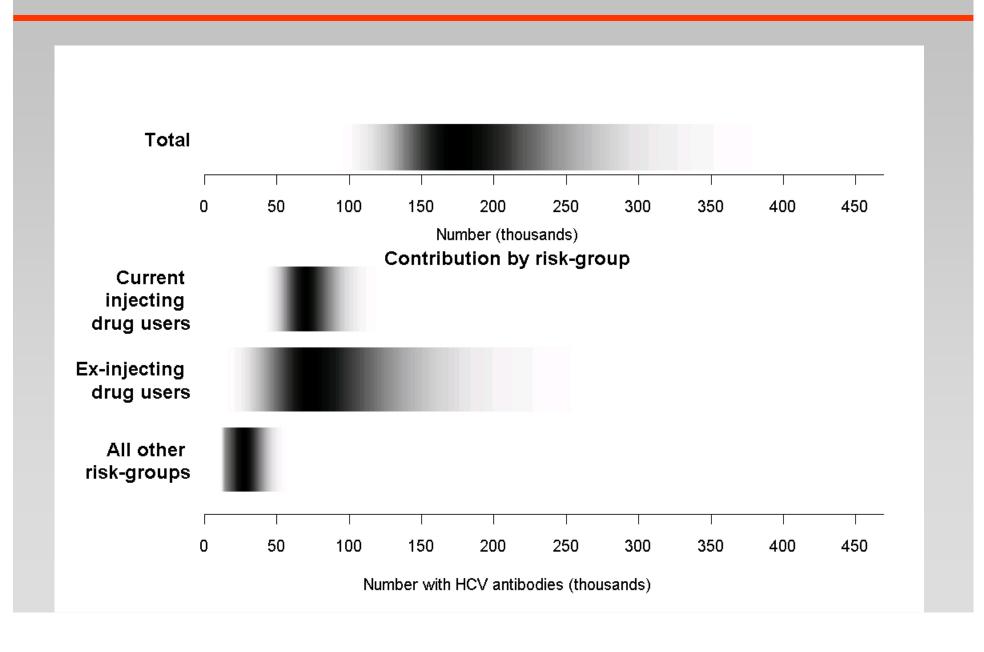
# Bank of England 'fan charts'



## Chris Jackson's density strips



## Hepatitis C prevalence in UK







#### 70p

Saturday May 30 1998

Published in London and Manchester

29 children die and four brain-damaged in 53 operations 
Colleagues warned of dangers

# Doctors ignored baby dea

#### Parents denounce inquiry and claim compensation

Sarah Boseley **Health Correspondent** 

RITAIN'S biggest ever medical disciplinary inquiry ended dramatically last night when three doctors were found to have risked babies' lives by continuing with heart operations even though their death rates were well above

sequences for the self-regula- pendent inquiry he has prom-

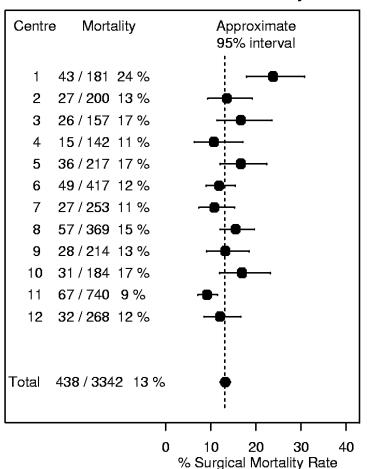
tee had examined "only the tip of the iceberg". Malcolm Curnow, one of the members of the Bristol Children's Heart Group, said he knew of 91 children who were dead or damaged Only a public in-quiry could uncover "the full horror story of injustice and betrayal imposed on parents and families'

Acknowledging that justice needs to be seen to be done, Frank Dobson, the Health Secretary, has been discussing with the parents for The case has enormous con- weeks the scope of the inde-

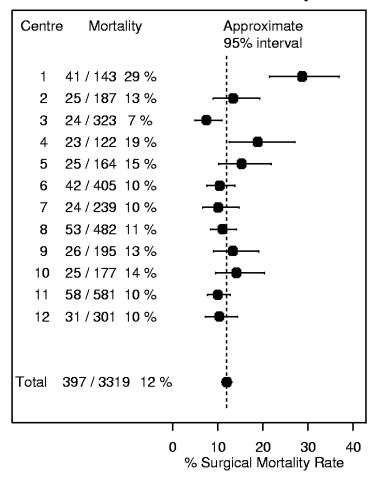


#### Enlargement of results for under 1 year, 1991-Mar 1995

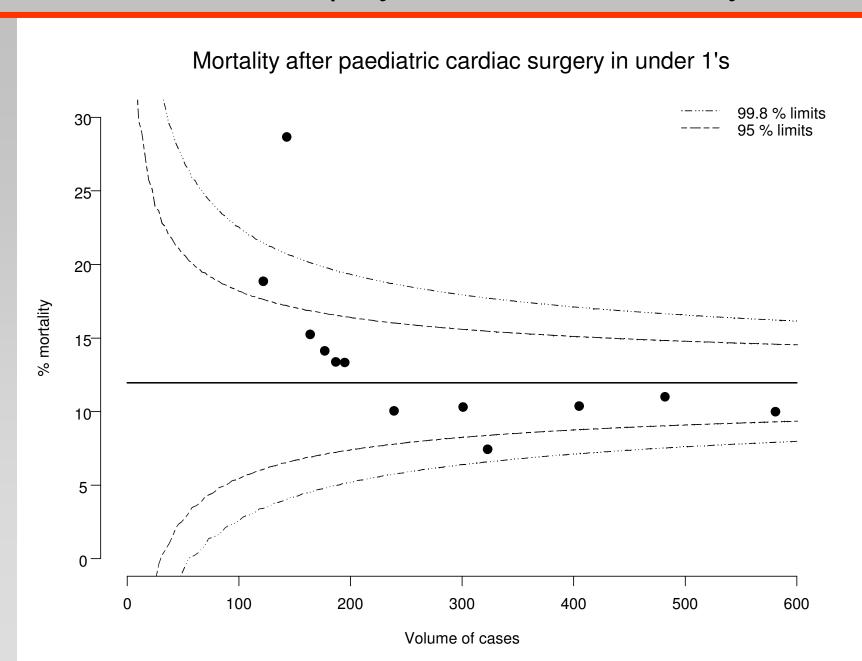
CSR data : 1991 - Mar95: under 1 yr



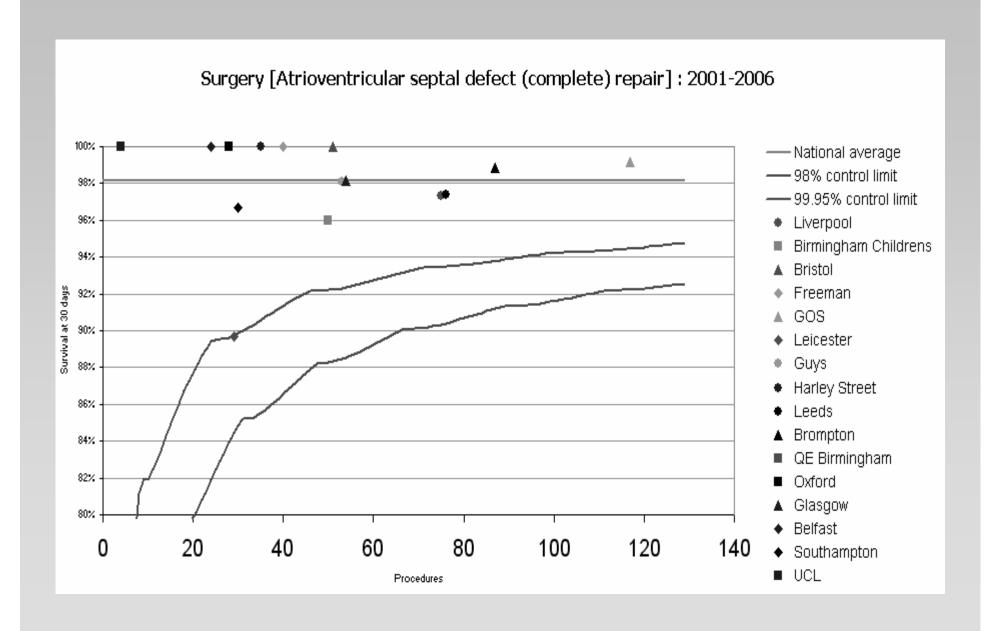
HES data : 1991 - Mar95: under 1 yr



#### The Bristol Inquiry into excess mortality



### UK Paediatric cardiac surgery website



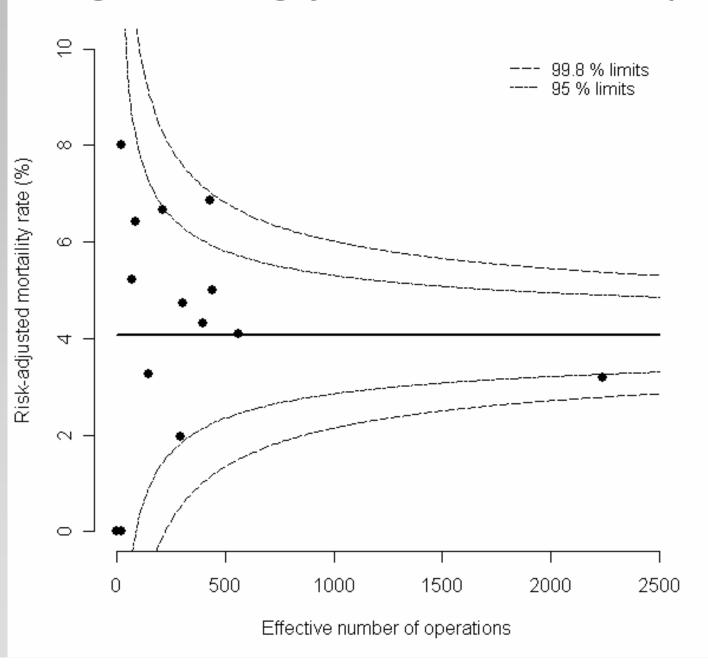
**Table 1:** Hospital Observed, Expected, and Risk-Adjusted Mortality Rates (RAMR) for Pediatric Congenital Cardiac Surgery in New York State, 2002-2005 Discharges (Listed Alphabetically by Hospital)

Hospital	Cases	Deaths	OMR	EMR	RAMR	95% CI for RAMR
Albany Medical Center	315	6	1.90	3.96	1.96	(0.72, 4.27)
Bellevue	14	0	0.00	0.44	0.00	(0.00,100.0)
Children's - Buffalo	12	0	0.00	7.91	0.00	(0.00,15.77)
Columbia Presbyterian-NYP	1807	74	4.10	5.26	3.18 **	(2.49, 3.99)
LIJ Medical Center	670	31	4.63	2.75	6.86 *	(4.66, 9.74)
Montefiore - Moses	170	6	3.53	2.24	6.43	(2.35,14.00)
Mount Sinai Hospital	550	23	4.18	3.40	5.01	(3.18, 7.52)
NYU Hospitals Center	326	15	4.60	2.81	6.67	(3.73,11.01)
North Shore Univ Hosp.	41	2	4.88	2.48	8.02	(0.90,28.96)
St. Francis Hosp.	7	0	0.00	0.39	0.00	(0.00,100.0)
Strong Memorial Hospital	533	24	4.50	4.50	4.09	(2.62, 6.08)
Univ. Hosp Stony Brook	201	4	1.99	1.55	5.22	(1.41,13.37)
Univ. Hosp Upstate	345	18	5.22	4.93	4.32	(2.56, 6.82)
Weill Cornell-NYP	237	5	2.11	2.64	3.27	(1.05, 7.62)
Westchester Medical Cente	er 238	15	6.30	5.43	4.74	(2.65, 7.82)
Total	5466	223	4.08			

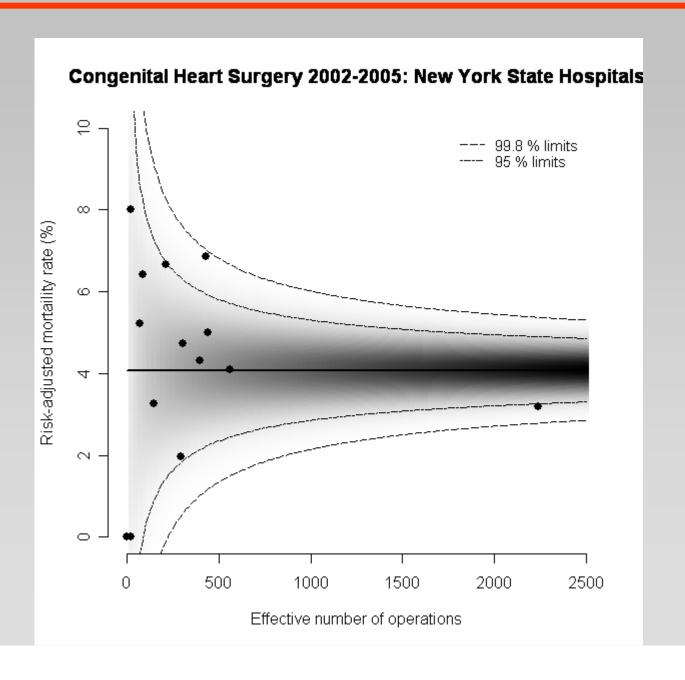
<sup>\*</sup> Risk-adjusted mortality rate significantly higher than statewide rate based on 95 percent confidence interval.

<sup>\*\*</sup> Risk-adjusted mortality rate significantly lower than statewide rate based on 95 percent confidence interval.

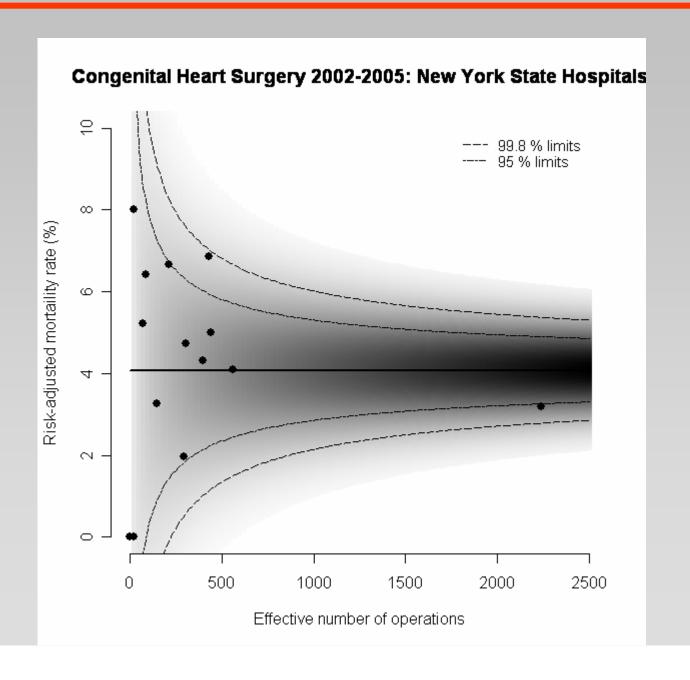
#### Congenital Heart Surgery 2002-2005: New York State Hospitals



# Funnels using density strips



# Funnels using density strips^1/4



## Visualising uncertain quantities

## Extensive study in cartography

- Integrated symbols
- Split displays
- Toggled displays

### Personal preferences

- Blurring
- Movement

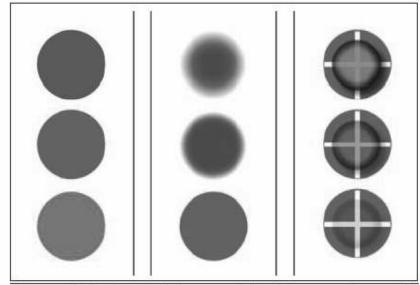


Figure 4. Point symbol sets depicting uncertainty with variation in (a) saturation, i.e., colors vary from saturated green, bottom, to unsaturated—top; (b) crispness of symbol edge—middle; and (c) transparency of symbol—right. In (c), transparency is applied to the smaller symbol in the foreground.

## Hans Rosling

- Started Gapminder project for display of international public health information
- Employed son (video-game programmer)
- Flash animations using morphing for change over time
- Son now works for Google



# Lie detectors

- A terrorist hides in a room with 99 innocent people
- You have a lie detector that is 95% accurate
- You get people out one at a time and ask them if they are a terrorist
- They all say no
- Eventually the machine goes 'ping!'
- What is the chance that you have caught the terrorist?
- (a) 95% (b) 84% (c) 50% (d) 16% (e) 5%

